



**EUROPE**

THE LEADING  
SWIMMING POOL  
AND WELLNESS EVENT



**PRESS** **15 - 18**  
**NOVEMBER**  
**2022**  
**KIT**  
**2022**

In partnership with



AN EVENT  
greentech+

[WWW.PISCINE-GLOBAL-EUROPE.COM](http://WWW.PISCINE-GLOBAL-EUROPE.COM)



# PISCINE GLOBAL EUROPE

## IS BACK!



Piscine Global Europe, the leading event in the pool and spa sector, is back in person at last and will be taking place at Lyon-Eurexpo France from Tuesday 15 to 18 November this year. This is the opportunity for all the industry players to come together in an informal setting to discuss, exchange views and - of course - grow their business.

Organised in partnership with the French Federation of Pool and Spa Professionals (FFP), Piscine Global Europe is now more than ever a strategic international event for the sector as a whole. It is a major gateway to the European and world markets thanks to its highly qualified visitors, 42% of whom are international.

Piscine Global Europe is also a forum designed to anticipate trends, accompany developments and respond to the challenges facing the sector, whether in terms of training and employment, sustainable development, digitisation or innovation.



### PLATINUM SPONSOR:

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### BRONZE SPONSORS:

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# A THRIVING SECTOR

In 2021, France passed the milestone of three million private swimming pools. They have become a real social phenomenon and an increasing part of French everyday life. Pool professionals are hence operating in a flourishing market with very promising prospects, despite the soaring costs of raw materials and energy. Buoyed by this strong growth on the French and international market, the players in the pool and wellness sector are constantly developing and honing their solutions.

## KEY FIGURES FOR THE SECTOR IN FRANCE



### PRIVATE POOLS

Source: FPP press kit - April 2022

## 3,2 million private pools in France

of which 1.55 million in-ground and 1.64 million above-ground

>>> Representing one family pool for every 21 inhabitants.

Forecast of **230 000** new in-ground pools to be built in France by the end of 2024

(survey conducted by Décryptis consultants in February/March 2022)

**22%** more private pools

built in 2021 than in 2020

**1400** French companies specialise

in the pool and spa sector



## PUBLIC POOLS

Source: French ministry of sport, FFCC (French Federation of Campers, Caravanners and Motorhome Enthusiasts) key figures for 2021, Stanford Research Institute study of May 2019 on water parks

More than **4100** public aquatic facilities in France, representing more than 6000 swimming pools

**3817** camp sites offer a swimming pool

(i.e. 49.5% of camp sites in France), **1077** a water slide (14%) and **724** a spa or hot tub (6.5%)

France has **9000** spas, making it the world's fourth largest market.

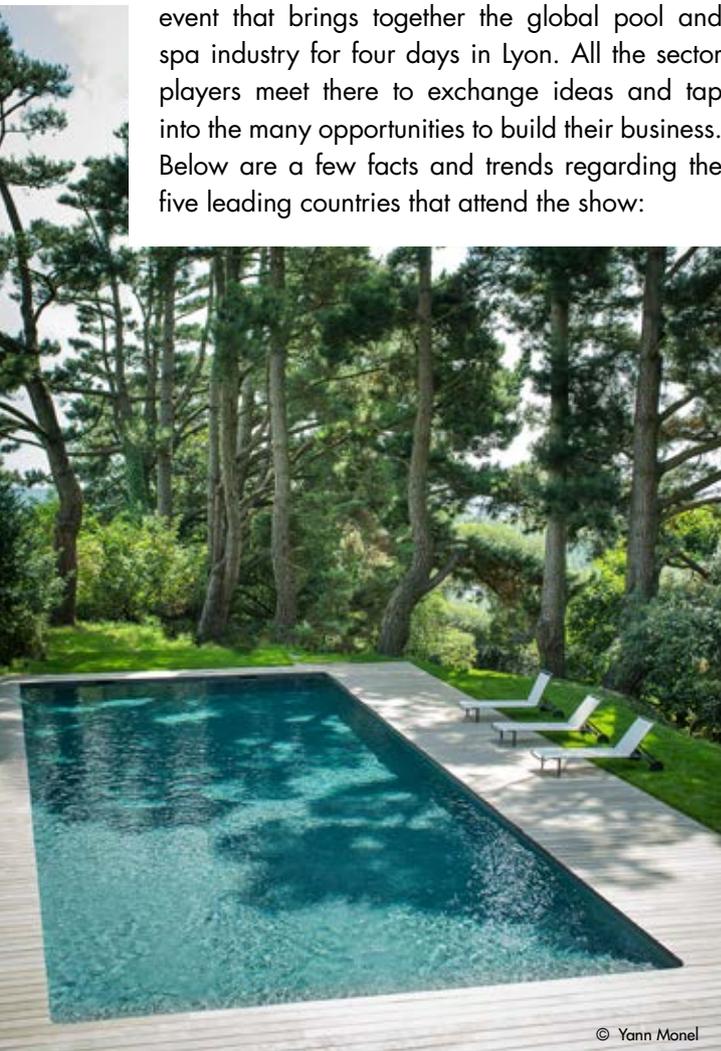
In France, **six in 10** five-star hotels offer access to a spa

**28** water parks in France, of which **10** along the Mediterranean coast and **six** on the Atlantic coast.



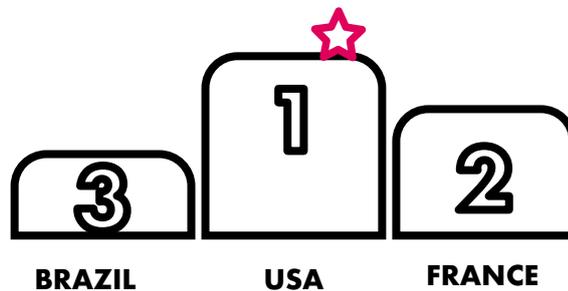
## INTERNATIONALLY

Piscine Global Europe is the leading international event that brings together the global pool and spa industry for four days in Lyon. All the sector players meet there to exchange ideas and tap into the many opportunities to build their business. Below are a few facts and trends regarding the five leading countries that attend the show:

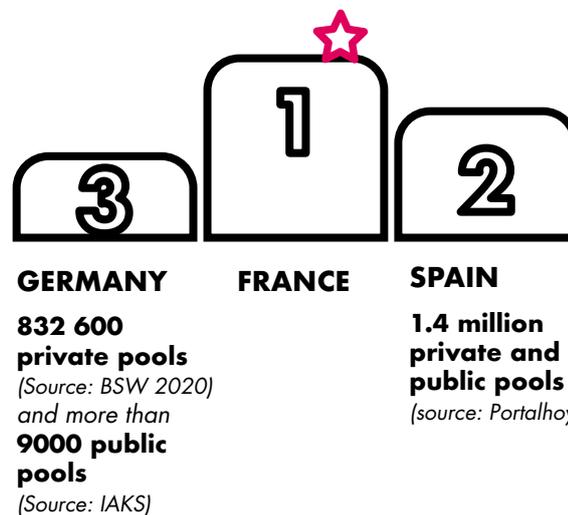


© Yann Monel

### THE WORLD'S TOP THREE POOL MARKETS



### EUROPE'S TOP THREE POOL MARKETS



## A FEW FACTS AND TRENDS REGARDING THE FIVE LEADING COUNTRIES THAT ATTEND PISCINE GLOBAL EUROPE

### ITALY

#### A FEW FIGURES

Approximately **360,000 private pools** (Source: Il Dispari 2016)  
> with significant growth in 2020

**One public pool for every 19,000 inhabitants**  
(Source: lsole24ore 2016)

**100 water parks**  
(Source: federturismo.it)

The wellness sector is worth **91,8 million dollars**  
(Source: Global wellness Institute)

#### *Trends on* THE ITALIAN MARKET

- There is a growing awareness of the need for a healthier, wellness-oriented lifestyle and a growing interest in more environmentally friendly products.
- The shift in the property market towards the construction of detached houses with a garden is driving growth on the pool and wellness market.
- Opportunities linked to the national recovery and resilience plan (Piano nazionale di ripresa e resilienza) which includes a government subsidy for community swimming pool operators, associations and sports clubs and a tax credit package of €100 million for 2022, €80 million for 2023 and 2024 and €40 million for 2025 for hotels, spa facilities, thermal spa resorts and theme parks that want to build thermal spa pools, acquire equipment, go digital or improve their energy performance.

### BELGIUM

#### A FEW FIGURES

The number of new **private pools** installed more than **doubled** between 2018 (2400) and 2021 (6150)  
(Source: FBP)

**One public swimming pool for every 67,000 inhabitants** in the Brussels region, one for every 29,000 in Wallonia, and one for every 22,000 in Flanders  
(Source: About Brussels)

Total sales amounting to **100 million euros** and more than **1300 jobs** in the pool sector  
(Source: agent CCI)

#### *Trends on* THE BELGIAN MARKET

- The Brussels regional authority is currently considering ways to compensate for the lack of public swimming pools by financing municipal sports infrastructure projects.
- A large market for renovating existing public facilities.
- A need to raise homeowners' awareness of the importance of maintaining their pool and its equipment.

### SWITZERLAND

#### A FEW FIGURES

**450 indoor public pools** (one for every 20,000 inhabitants) and **300 outdoor**

A wellness sector worth **38,2 million dollars**  
(Source: Global wellness Institute)

## *Trends on* THE SWISS MARKET

- Wellness, water therapy and thermal spa tourism is generating the most business in the wellness industry.
- The Swiss sport market is enjoying record growth thanks to opportunities to attract sports enthusiasts and athletes through an offering combining sport and wellness.



## UNITED KINGDOM

### A FEW FIGURES

**3170 public amenities** (4559 pools) were counted in 2018, but more than 40% of these must be renovated before 2030  
*(Source: Swimm England)*

**382 outdoor in-ground private pools** built in 2021, compared with 496 in 2020

A wellness sector worth **158,4 million dollars**  
*(Source: Global wellness Institute )*

## *Trends on* THE BRITISH MARKET

- Demand has been rising since the pandemic, with significant interest in wellness and health.
- British homeowners are looking for quality and home automation to make their pool equipment easier to manage and maintain.
- The home pool market is shrinking in favour of the public pool market.
- The sector is facing supply chain difficulties on account of Brexit.



## SPAIN

### A FEW FIGURES

**30,000 new private pools** built in 2021 *(Source: ASOFAP)*

**120,000 public pools** (excluding hotel pools and municipal residential pools), of which 100,000 are run by a public authority  
*(Source IAKS)*

An installed base of nearly **7500 hotels** with pools *(Source: ASOFAP)*

**2500 companies** and more than **70,000 people employed** in the sector

## *Trends on* THE SPANISH MARKET

- Europe's second largest pool market and the world's fourth, Spain represents 7% of the global installed base of swimming pools.
- The Spanish pool market has grown two to three times more than the average national GDP (source: IAKS). Growth in the sector is particularly strong for manufacturers and distributors.
- A mature market with solid growth and employment prospects, especially in construction.
- Use of digital tech is expanding and creating new services related to automating maintenance processes and improving the user experience.



© Christine HOSTALRICH - FPP

# THREE QUESTIONS FOR



## STÉPHANE FIGUEROA Chairman of the FPP

**Sustainable development will be one of the key themes at Piscine Global Europe. How does this concern the professionals in our sector? What challenges do they face in this area? How will the show provide them with answers?**

The sector professionals are indeed concerned by the issue of sustainable development - the FPP set up a commission dedicated to this topic right back in 2005! As early as 2006, the FPP calculated that the average carbon footprint of operating of a family pool amounted to 150 kg of CO<sub>2</sub> per year, which just goes to show that we were ahead of our time in the pool sector! We are concerned about water use, and the FPP has published a guide for professionals and a flyer for consumers in order to further improve our score, which is already very good: the entire French installed base of 3.2 million family pools represents just 0.12% of national water use!

Energy use is another key concern for us, and here again the FPP has produced a document for professionals and a flyer for consumers explaining how they can operate their pools more efficiently.

Using water treatment products correctly and at the right dose is also an important issue and is now managed efficiently by automated systems such as chlorinators, dosing pumps, UV devices and ozonators.

The recycling of materials and other components is subject to regulations concerning Extended Producer Responsibility (EPR) in the building trade that will soon come into force in France, and the FPP has published recycling guidelines for professionals.

I don't have the full list of products that will be concerned by these requirements, but the manufacturers will provide answers to these questions through product innovation.

**And what about training and recruitment?**

Training and recruitment will be addressed at a dedicated stand at the Pool Campus, with a number of training establishments attending. Our sector needs to recruit. It trains its employees well, with nearly 25% - or one in four - completing a course each year, but training needs remain high.

The FPP's sectoral study showed that companies recruited more than 1000 employees between 2018 and 2021 and confirmed this need for training. France is the only country in Europe to have an official, government-recognised vocational certificate for pool technicians. There are now 11 training schools in France and the guidelines for adult vocational training agencies are currently being revised so that employees from other sectors can be integrated.

**And lastly, in terms of digitisation, what are the key issues for the industry and what solutions does Piscine Global Europe have to offer?**

Digitisation is sweeping across all industry sectors and the pool trade is no exception to this. Covid drove the development of Click & Collect solutions, business management software is used in our companies as in all sectors, and products are being digitised and automated. Swimming pools can now be managed remotely from a smartphone - which makes life easier and saves money!



© Elisabeth Rull

## PISCINE GLOBAL EUROPE IN A FEW KEY FIGURES



more than **1200**  
exhibitors and  
brands registered  
to date



**58%**  
of exhibiting  
companies are  
international



A surface area of  
**60 000 m<sup>2</sup>**  
gross within Eurexpo

## **AN EVENT DESIGNED BY AND FOR THE SECTOR PROFESSIONALS**

Piscine Global Europe, the leading event for the pool and wellness industry, is the opportunity for the sector professionals to gather, discuss and exchange views, and grow their business, but also - at long last - to meet up in a social context.

On an upward trend since the lockdowns, which made French people and their international neighbours crave the outdoors and poolside fun more than ever, the pool sector is continuing to grow and generate new jobs, and is seeking to improve skills amongst its workforce. To support this expanding ecosystem, Piscine Global Europe has built a reputation as an unmissable event for anticipating, understanding and discussing the future challenges facing the sector.

### **OVER THE FOUR DAYS, PISCINE GLOBAL EUROPE HENCE SHOWCASES A COMPLETE, HIGHLY DIVERSE RANGE COVERING:**

**pool and facility construction and renovation,**

**wellness and spas (sauna, hammam, traditional  
baths, fitness, spas, and water therapy equipment  
and solutions),**

**outdoor equipment and facilities,**

**equipment and accessories,**

**aquatic centre management and operation.**

Find the complete list of exhibitors and brands  
on the Piscine Global Europe website

**Piscine Global Europe**

## **A COMPLETE RANGE TO MEET THE PROFESSIONALS' EXPECTATIONS**

Today, a swimming pool is considered to add real value to a construction project or garden development. Whether for private or public use, it enhances the value of the property.

For the professionals - pool specialists, specifiers, designers, public authorities, or tourist and leisure establishments - it is vital to find the right products, services and contacts to complete their projects successfully and manage their facilities as efficiently as possible.

Piscine Global Europe brings together suppliers and experts capable of presenting new materials and different types of pool, but also proposing the latest trends, innovations and novel ideas. This show is also where architects and design firms will find suppliers capable of providing them with the solutions they need to make their projects stand out. Under the same roof it also offers a complete range of solutions to assist managers of tourist and/or leisure establishments with their projects on a daily basis, or help them manage their aquatic facilities.



© Elisabeth Rull



# ADDRESSING THE CHALLENGES OF THE FUTURE IN CONCRETE WAYS

© Unsplash

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To support all the players in the pool and wellness industry, Piscine Global Europe has built a reputation as an unmissable forum for thinking about, understanding and discussing the future challenges facing the sector. Over the four days, seminars and dedicated themed areas will stimulate discussions and provide new insight on these topics.

## JOBS, TRAINING AND SKILLS DEVELOPMENT

The pool and spa sector is booming, and currently facing several significant challenges in terms of recruitment - to a wide range of job positions - and building the skills of its workforce in fields such as home automation, digital tech, sustainable development and new sales techniques. Initiatives are being rolled out to meet these needs and Piscine Global Europe has built a reputation as the place to find and discuss solutions to assist professionals in this regard.

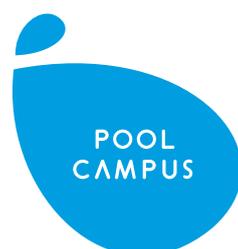
Piscine Global Europe is joining forces with the FPP to organise a new feature for 2022: a space dedicated to employment and training called the **Pool Campus**.

It will bring together initial and continuing training organisations that will be on hand to answer questions from employers, employees, jobseekers, adults making a career change, and young people in education.

### TRAINING ORGANISATIONS IN ATTENDANCE AT THE POOL CAMPUS:

- AFPA CLERMONT-FERRAND
- BTP CFA PYRENEES ATLANTIQUES
- BTP CFA PYRENEES ORIENTALES
- ISMP
- CAP FORMATION TOULOUSE
- UFA CHRIS GRASSE
- GRETA CFA AQUITAINE LANDES
- UFA Rol Tanguy
- LYCÉE POLYVALENT GUSTAVE JAUME
- LYCEE PROFESSIONNEL LE CHESNOIS
- MFU RENNES

In partnership with FPP



Focusing on continuing education, apprenticeship, career opportunities within the trade, and options for recruitment, the exhibition programme will feature:

- **workshops providing concrete answers to specific issues:**
  - o Building a “corporate culture” or employer brand to retain employees.
  - o New professions in the swimming pool sector: who to hire to stay in the innovation race?
  - o Workplace wellbeing: what are the key levers?
  - o Efficient recruitment channels: where do you find the talent of the future (online recruitment platforms, training schools, etc.)?
- **advice for professionals from training and recruitment organisations,**
- **presentation of the FPP’s job fair providing access to current vacancies in the sector,**
- **talks on forward-looking and cutting-edge topics at the Pool Arena.**



This edition of 2022 Piscine Global Europe will be the opportunity to bring the pool and spa professionals together to meet, discuss and address the future challenges facing their industry.

## **DIGITISATION AND DIGITAL TOOLS**

Automation, smart home systems, communication... digital technology is posing numerous challenges for pool sector professionals. Demand for increasingly connected swimming pools is growing from customers who are keen to stay in step with the times and maximise safety and comfort, while also reining in their energy consumption.

What skills are required? What technologies are involved? Which are the best ones to recommend to customers? Digital tech raises a whole host of issues, not least the need to develop skills in digital communication. To build a reputation and stand out from the competition in today’s market, a pool specialist must have an attractive website, be active on social media, and offer 3D simulations, among other things... All of these issues will be addressed at the show.

## SUSTAINABLE DEVELOPMENT

Optimisation of water and energy consumption, waste management, the challenges inherent to pool renovation and maintenance... Sustainable development is a key concern and issue for the industry. Pool professionals are aware of this and are taking action to reduce the environmental impact of private and public pools, whether through technology or by adopting new approaches and practices.

Demand is also changing, in line with the new habits and practices of consumers and pool specialists. The latter are now on the lookout for renovation and automation solutions - and also ways to recycle.

Piscine Global Europe, the leading event in the pool and wellness sector, aims to be an unmissable event for anticipating, understanding and discussing the challenges of the future, especially environmental and climate-related issues. Throughout the exhibition, various themed areas and key events will offer opportunities to address them and provide fresh insight.

*Find out more about these events at*  
**[www.piscine-global-europe.com](http://www.piscine-global-europe.com)**



© CAPI

**I Alice Milliat intercommunal swimming pool in Bourgoin-Jallieu**  
1st swimming pool aiming for BEPOS labeling in France

# DRAW INSPIRATION FROM PISCINE GLOBAL EUROPE EVENTS

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## THE POOL DESIGN AWARDS COMPETITION

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The Pool Design Awards shine a spotlight on the expertise and ingenuity of the winners (architects, designers, builders), and in doing so promote the architecture profession within the pool and wellness sector. Prizes are awarded to the boldest creations - from both a technical and an aesthetic standpoint - in five categories:

- | Sport and leisure pools
- | Residential pools
- | Renovated pools
- | Small pools (< 10m<sup>2</sup>)
- | Wellness

The panel of judges for the Pool Design Awards consists of international journalists: Nigel Benton pour **Australasian** Leisure Management (Australia), Maik Berger pour **Haus und Wellness** (Germany), Sébastien Carensac pour **L'activité Piscine** (France), Eduard Lazaro pour **Piscinas Hoy** (Spain), Joanne McClain pour **Pool Spa news** (USA).



The winning projects, selected from among the 86 entries received, will be presented during the exhibition in November, and the prize-giving ceremony will take place on **Thursday 17 November** at 12:00 in the Pool Arena - Hall 4.



## THE POOL ARENA

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The Pool Arena is an inspirational space blending forward-looking, pragmatic topics, product presentations in TedX mode led by exhibiting companies, high-level seminars in keynote format and round tables on the key themes of this edition of the show:

- | **Digital technology: an opportunity for the business model of tomorrow**
- | **What are the best strategies for attracting and retaining employees?**
- | **Design and architecture: the new "must-haves" to gain market shares**
- | **Moving towards an even more sustainable pool model (eco-designed and eco-thought)**

*More information on these highlights on*  
**[www.piscine-global-europe.com](http://www.piscine-global-europe.com)**

# DISCOVER NEW PRODUCTS AND INNOVATIONS

With a track record stretching back more than 40 years, Piscine Global Europe is THE innovation event that the professionals look forward to. They come to the exhibition to launch their latest innovations and new products on the French and international markets.



## THE POOL SHOWCASE, FOCUSING ON NEW RELEASES ON THE MARKET HALL 6

The Pool Showcase shines a spotlight on 71 new developments in the pool and wellness sector, in a dedicated exhibition area and on the Piscine Connect app. The exhibition is now an essential springboard for launching and promoting new products on the French and international market.



## THE POOL INNOVATION AWARDS, SHINING A SPOTLIGHT ON CUTTING-EDGE PRODUCTS

The Pool Innovation Awards showcase innovations in the sector. During the four days of the exhibition, a special itinerary that can be accessed via the Piscine Connect app will identify exhibitors presenting an innovative product or service that has been nominated for an award. The winners will be selected from among the 66 innovative entries by a panel of international judges: **Stéphane Debernardi** – CEO Debernardi Piscines (France), **Van Giang Dao** – Pool Store Vietnam (Vietnam), **Nir Oz** – CEO Nir Oz Managing LTD (Israel), **Raimund Wurth** – CEO Happy Pool (Austria).

The Pool Innovation Awards ceremony will take place on **Tuesday 15 November** at 17:30 in the Pool Arena, Hall 4. The winning products or services will be presented throughout the exhibition at the Pool Showcase.



## POOL INNOVATION AWARDS 2022 WINNERS

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### 1<sup>ST</sup> PRIZE

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**ABP AQUILINA  
BOUVIER POOL  
ISI-SKIM**

STAND N° 4J32

**Skimmer universal basket**

### 2<sup>ND</sup> PRIZE

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**FLUIDRA  
CHLOR'IN**

STAND N° 4D128

**Electrolyzer with no salt added to  
the pool**

### 3<sup>RD</sup> PRIZE

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**SYCLOPE ELECTRONIQUE  
TRIKLO'LIVE**

STAND N° 6B58

## NOMINEES

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**AGISTAR  
SKIMATOM**

STAND N° 6F103

**ABP AQUILINA BOUVIER POOL  
RAIL ALU HUNG ET JONC**

STAND N° 4J32

**MAYTRONICS  
LIBERTY 700S**

STAND N° 4C36 & 4C42

**AVADY POOL  
CLPEASY – PATENT BEING  
REGISTERED**

STAND N° 5D56

**AQUARK TECHNOLOGY  
LIMITED**

**MR. ONE**

STAND N° 6G82

**FAIRLAND GROUP LIMITED  
INVERX 20**

STAND N° 5A20

# ZOOM ON THE NEW PRODUCTS POOL SHOWCASE

## AGISTAR

STAND **6F103**

### SKIMATOM

Solar robotic pool cleaner



## AKERON CORELEC

STAND **4C98**

### AKERON HEAT

AKERON HEAT range is composed of our solutions around heat pumps. It includes AKERON HEAT pumps that combine exceptional performance, incredible silence and simple, uncluttered design.



## AIRTRONIC SAS

STAND **6K14**

### DOLPHISONUS

Passive sonar drowning detection system for swimming pools



## AKERON CORELEC

STAND **4C98**

### AKERON SALT

AKERON SALT salt electrolysis ensures perfect water disinfection without chemicals.



**FIND ALL THE NEW POOL SHOWCASE PRODUCTS  
ON THE DEDICATED AREA HALL 6  
AND ON THE PISCINE CONNECT APP**

**ZOOM  
ON THE  
NEW PRODUCTS  
POOL SHOWCASE**

**AKERON CORELEC**

STAND **4C98**

**TRIOGEN 03 XS**

trigen® O3 XS is designed for ozone disinfection for private pools and spas.



**APF**

STAND **4F136**

**ISCOOT 700**

iScoot700 is a motorised reel system for bar covers. Its user-friendly technology and design quickly become familiar, making for effortless use. Powered by a lithium battery, it rolls the cover up very quickly in less than a minute.



**APEROFUN**

STAND **6F101**

**AQUABAR THE INDESTRUCTIBLE FLOATING BAR THAT BEARS YOUR NAME**

Aperofun offers a resistant and design floating bar. Combining durability and ecology, it is designed with a qualitative foam, from aeronautics. Our Aquabar highlights your identity, underlines your professionalism with the engraving of your Logo.



**AQUAGEM TECHNOLOGY LIMITED**

STAND **6H59**

**INVERTER POOL PUMP INVERMASTER**

InverMaster is the world's 1st water-cooling inverter pool pump. Empowered by patented InverSilence-Cool Tech, it's up to 20 times more energy-saving and 40 times quieter, which makes it the most energy-efficient and silent pool pump in the industry.



**APF**

STAND **4F136**

**EDEN**

This is a revolutionary new 4-season cover, which is completely autonomous and powered by a lithium battery. It is extremely simple to install (less than 2 hours required) and is controlled directly by an RF remote control.



## AQUAGEM TECHNOLOGY LIMITED

STAND 6H59

### THE 1ST TOUCH-SCREEN AUTOMATIC MULTI-PORT VALVE

Aquagem's Automatic Multiport Valve is a smart assistant for the pool filtration system. Once set up, hands free forever. Higher efficiency for pool filtration and automatic backwash



## AQUARK TECHNOLOGY LIMITED

STAND 6G82

### MR. ONE: WORLD'S FIRST HYBRID PUMP BY INVERPAD® ONE TECH

Mr. One, Aquark's newest invention, is the world's 1st hybrid pump providing a one-stop solution for pool heating & circulation. Driven by InverPad® One tech, it hits Dual-16 efficiency: COP 16 on heating & 16x energy-saving on pumping



## AQUAGEM TECHNOLOGY LIMITED

STAND 6H59

### SWIM MACHINE INVERSTREAM

Aquagem's InverStream is the first and only swim machine powered by 12V voltage, worry-free for electrical safety.



## AQUARK TECHNOLOGY LIMITED

STAND 6G82

### DR. INVERTER

World's First Inverter Salt Chlorinator by InverSalt® tech



## AQUARK TECHNOLOGY LIMITED

STAND 6G82

### MR. PERFECT: INVERTER POOL HEAT PUMP BY INVERPAD® TURBO TECH

Mr. Perfect - A game changer powered by Aquark's most advanced InverPad® Turbo Tech.



## ASCOMAT

STAND 4C102

### ESCABLOC

The ESCABLOC kit comprises blocks of two different types: A standard block with no special finish, fitted with male and female studs to join them together and used for the lower rows, and a finishing block to form the upper parts of the steps and surrounds.



**FIND ALL THE NEW POOL SHOWCASE PRODUCTS  
ON THE DEDICATED AREA HALL 6  
AND ON THE PISCINE CONNECT APP**

**ZOOM  
ON THE  
NEW PRODUCTS  
POOL SHOWCASE**

## **ASEKO**

STAND **4B128**

### **NEW ASIN AQUA PROFI**

The new ASIN AQUA Profi integrates all our latest innovations: precise measurements, optimal chemical dosing, remote monitoring and control of certain functions, automation and optimization of filtration, heating, filter washing etc.

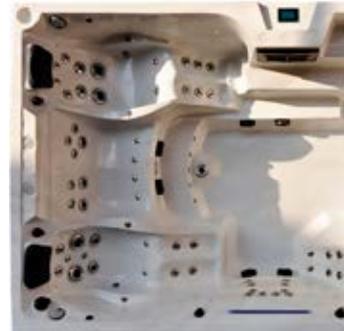


## **BLUE LAGOON SPAS**

STAND **6B16**

### **FAMILY DREAM**

New exclusive concept from Blue Lagoon Spas France  
The first spa, swim spa and aquagym system on the market  
Discover the FAMILY DREAM



## **AZENCO PRO**

STAND **4H78**

### **BIOCLIMATIC POOL ENCLOSURE**

Azenco is proud to unveil its latest innovation: a bioclimatic pool enclosure.

With its polycarbonate slats placed on the roof of the module, which opens and closes, air circulates inside the enclosure creating a venturi effect.



## **BLOC POOLS**

STAND **6E100**

### **PRECAST CONCRETE PLUNGE POOLS**

By taking what has traditionally been a timely, and often messy, on-site construction solution and turning it into a pre-engineered off-site manufactured one, we have revolutionised the concrete pool building process.



## **BIO UV GROUP**

STAND **4D18**

### **O' CLEAR**

BIO-UV Group has launched O'Clear, a unique water treatment system that guarantees a perfectly disinfected pool without the addition of chemicals!

O' CLEAR combining the two of the best water treatment technologies on the market: ultraviolet light and salt electrolysis.



## **BWT POOL PRODUCTS**

STAND **4H54**

### **PEARL PROTECT**

You are looking at the right cover !

With its contemporary character, custom design and LED lighting, the BWT Pearl Protect above-ground cover ensures that your pool blends in harmoniously with your environment. MANUFACTURED IN FRANCE



**BWT POOL PRODUCTS** STAND **4H54**

**COSMY 250**

Cosmy the Bot, a wonderful revolution!  
Light, powerful, customisable.  
Cosmy is fully customisable, with a hood and sides that can be personalised in an instant with a choice of eight colours.  
You have free rein to harmonise your robot



**CARROPOOLS** STAND **6D112**

**I ALKA**

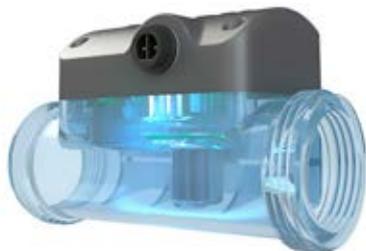
i Pools has developed as first product the i Alka.  
It is the beginning of a range of innovating and groundbreaking products.  
Of the following launching products the blueprints are yet developed and will be later presented after the launch.



**CCEI** STAND **4G48**

**HARVY VP**

Harvy VP is a self-powered pH / ORP analyser and pressure sensor. And self-powered means energy-neutral. Thanks to a built-in turbine that generates energy when the filtration system is operating, it is self-sufficient in electricity.



**CF GROUP FRANCE** STAND **4D26**

**WATERCOM VITALIA INLINE**

Watercom VITALIA Inline is an ultra-complete equipment! Full kit for swimming pool water filtration, analysis and treatment, with a salt electrolyser.



**CF GROUP FRANCE** STAND **4D26**

**LIVEPOOL**

LivePool : the mobile application for a smart and connected swimming pool  
Enter the era of home automation with Livepool and its connected equipment!  
With its practical and easy-to-use features, the free LivePool app by CF Group simplifies your daily life and allows you to enjoy your pool even more.



**CUISINE ET TENDANCES** STAND **6J28**

**WATER PROUF**

Water Pouf is a West Coast brand pool pouf (130 x 170 cm) that combines design, comfort and quality. This cushion is available in 14 colors particularly resistant to weather and ultraviolet, to allow you to fully enjoy it, for several years.



**FIND ALL THE NEW POOL SHOWCASE PRODUCTS  
ON THE DEDICATED AREA HALL 6  
AND ON THE PISCINE CONNECT APP**

**ZOOM  
ON THE  
NEW PRODUCTS  
POOL SHOWCASE**

**ELECRO ENGINEERING** STAND **4C56**

**THERMECRO**

The Thermecro solar heater converts a staggering 92% of solar radiation that strikes it, into hot water for pools and spas. Unlike other solar heaters, Thermecro is not reliant on outside temperatures or direct sunlight and can work optimally in all weather conditions, temperatures and locations.



**FAIRLAND GROUP LIMITED** STAND **5E68**

**INVERX20 INVERTER POOL HEAT PUMP**

- \* TurboSilence® Full-inverter Technology
- \* 20x Energy Saving (Max.)
- \* 20x Quieter Operation (Max.)
- \* Patented Hexagon Design
- \* 4 Season Running (Operation Temp: -15°C~43°C)



**FILTRATION PISCINE  
ECOLOGIQUE** STAND **6E98**

**ECO-FRIENDLY FILTER MODULE**

Eco-responsible filter module for private or public pools.



**EMAUX GROUP** STAND **4C76**

**PROFESSIONAL MULTI-CARTRODGE FILTER**

The Galaxy Multi-Element Cartridge Filter is designed to be the best in its class.



**FLUIDRA** STAND **4D108**

**ELECTROLYSER WITHOUT ADDING SALT TO  
THE SWIMMING POOL CHLOR'IN**

CHLOR'IN is a revolutionary system for treating and disinfecting pool water. It produces natural chlorine using the electrolysis process, but without adding salt to the water. CHLOR'IN is a unique, patented eco-friendly and economical solution ensuring unrivalled bather comfort.



**FAIRLAND GROUP  
LIMITED** STAND **5E68**

**X-WARRIOR AI-WIRELESS POOL ROBOT**

- \* Full-inverter® Technology
- \* 2Hrs Charging, 10Hrs Working
- \* Patented Intelligent «3D S route»
- \* Built-in Battery, No Cable Restricted
- \* AI Mode One Click, Easy Operation



## FLUIDRA

STAND 4D108

### ZODIAC FREERIDER WIRELESS POOL ROBOT

Zodiac®, the leading expert in the development and design of pool equipment, has solved THE number one obstacle encountered by users of cleaning robots: the cord! Packed with high-tech features, the Freerider cordless robotic pool cleaner is the key to freedom!



## GEOBUBBLE (PLASTIPACK LTD)

STAND 5B34

### RAEGUARD HEAT RETENTION POOL COVER

The new heat retention cover from GeoBubble™



## FUEL SEA

STAND 6F107

### FUEL SEA ELECTRODE

Our goal at the show is to offer a prototype electrode of approximately 100 cm<sup>2</sup> able to transform chloride ions into free chlorine.

They are composed of a carbon support and a composite coating stabilizing catalysts based on metals, 50% of which are abundant.



## GUANGDONG PHNIX ECO ENERGY SOLUTION

STAND 5E94

### R290 I-GREENLINE NEW INVERTER R290 SWIMMING POOL HEAT PUMP

Leading Technology & High COP & R290 Green Refrigerant

This innovative Pool Heat Pump applies R290 refrigerant for the very FIRST time. PHNIX is the leading enterprise in the heat pump industry to apply R290 refrigerant to swimming pool heat pumps thanks to its edgy technology.



## HTH SOLENIS

STAND 4E58

### HTH® EASYCLIC® ADVANCED

A ready-to-use floating diffuser, based on calcium hypochlorite.

Once the pool size has been configured, the diffuser treats the water for up to 6 weeks.



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**ZOOM  
ON THE  
NEW PRODUCTS  
POOL SHOWCASE**

## **HTH SOLENIS**

STAND **4E58**

### **HTH® SPA EASYCLIC® SPA**

Long term treatment using bromine



## **HTH SOLENIS**

STAND **4E58**

### **HTH® EASIFLO® 10 FIRST**

hth® easiflo® 10 FIRST was developed to combine the quality and effectiveness of calcium hypochlorite hth® with the simplicity and user safety of a feeder from the easiflo range.



## **KLEREO**

STAND **4J33**

### **KOMPACT MASTER PRO**

When Klereo connected automation combines design and performance. Kompact Master Pro is an all-in-one global pool management system. It takes care of water treatment and smart control of all pool functions: (variable speed filtration, full Inverter heating, lighting and other auxiliaries).



## **KORHUS FILTRE SISTEMLERI**

STAND **6H130**

### **KOHRUS POOL FILTER**

1-micron particulate filters with a backwash system which is aspirating much healthier and crystal clear swimming pools. The system is also cost-efficient, water saving, eco-friendly and worldwide patented since it is a unique system.



## **LE BASSIN FRANÇAIS**

STAND **G6A06**

### **VISI'EAU**

Take your pool constructions or renovations to the next level by installing a Visi-EAU wall. The custom-designed frame can be integrated into all types of masonry pools, whether traditional or industrially produced, waterproofed with a vinyl liner or reinforced PVC. Simple and easy installation by professionals.



## LOCAMEX

STAND 6E78

### LINING FOR POOL PIPES

We use this revolutionary concept to repair pool pipes without breakage.

A specific resin that withstands chlorine and other causes of corrosion in the pool water is applied from the inside, and a fibreglass membrane impregnated with this resin provides additional strength.



## MAXILLIUM SCIEN-TECH LIGHTING

STAND 6C64

### 1.5 INCH THREAD POOL LIGHT

Resin filled LED swimming pool light.  
Screw-in 1.5 inch thread wall conduit.  
Easy installation and replace.



## MAGEN ECO-ENERGY

STAND 5A39

### RESILIENCE G - SALT ELECTROLYSIS & POOL AUTOMATION SYSTEM

Integrating an in-line all-in-1 easy to install and remotely operate salt system with a seamless pool automation platform, Resilience G is the smart and simple solution for pool owners of all types.



## MAYTRONICS

STAND 4C42

### LIBERTY 400

The latest-generation cordless pool cleaner with wireless charging and simple one-touch operation.



## MARINER 3S FRANCE

STAND 6C51

### POOL CLEANER OSCAR MARINER 3S

The battery-powered manual suction cleaner. With the Oscar, we have taken the goal for simple and uncomplicated handling literally. Come and test it on our stand Mariner - 3S



## MAYTRONICS

STAND 4C42

### LIBERTY 700S

Maytronics is taking cordless pool cleaning to a whole new level.



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POOL SHOWCASE**

**MEYTEC**

STAND **6E104**

**PH/ORP SACHET**

A new and complete range of certified calibration solutions developed especially for the Pool Industry. Our sachets offers a clear and attractive solution to meet the growing demand for both the professional and end-user.

Universally compatible, easy and ready to use.



**NATURESWIM**

STAND **6F97**

**NATURESWIM**

NatureSwim provide state-of-the-art freshwater swimming pool sanitising system for hotels, resorts and private residences around the world, so everyone can enjoy swimming in a perfectly clean freshwater pool that uses no chemicals.

We believe that chemical pools will be a thing of the past.



**MISOURI**

STAND **5D92**

**INVER-P30-R290**

INVER-P R290 can achieve a higher heating performance with less gas to create a lower carbon and cost life. The GWP of INVER-P R290 is 3. In addition, the operation temperature can reach -25°C and COP up to 16.5 but the amount of R290 refrigerant is only 40%~55% of that of R32 and R410A.



**NODIPOOL**

STAND **6H110**

**TWIST PRO**

The Twist pro 46 pool broom cuts maintenance time in half because it combines the functionality of the bottom landing net, vacuum cleaner and corner brush. In addition, it allows the cleaning of pool floors with the handle in the central position but also the cover pit with the offset position.



## NOVINATO - LOW CHLORINE POOLS

STAND 6E106

### OXY-3 ELECTRO DISINFECTION FOR LOW CHLORINE PUBLIC POOLS

The triple electro disinfection system makes it possible to swim at low chlorine levels in public pools. It has been studied and tested for 10 years by the Belgium Government and is already running in 13 pools. It is a universal plug&play unit, easy to install in any public pool.



## PISCINES PROVENCE POLYESTER

STAND 4B98

### SENTINEL

SENTINEL delivers the most important information (pH, redox, salinity, temperature, water level) and maintains a deliberately visible constant presence in the pool. The device you can't do without, but so discreet you will forget it is even there. The app is simple and intuitive.



## PLATYPOOL

STAND 6E102

### PLATYPOOL

The innovation is a floating, light and efficient surface skimming system.

It cleans a large surface of water thanks to its two meters length, and at the same time, rubs the water line with its soft brushes.

Eco-responsible (resistant and recyclable materials), designed and manufactured in France.



## POLYTROPIC

STAND 5E06

### CARE290, THE VIRTUOUS POOL HEAT PUMP

INNOVATION ! CARE290 has been developed to take full advantage of the full-inverter technology while using a natural and ecological refrigerant, the R290! Beyond the existing regulations in place, it prefigures the heat pump of tomorrow with its innovative operation.



## POOLTIGER EUROPE

STAND 6F105

### POOL TIGER RESIDENTIAL

POOL TIGER the water enhanced. A natural way to purify water.



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**ZOOM  
ON THE  
NEW PRODUCTS  
POOL SHOWCASE**

**POOL TECHNOLOGIE** STAND **4G22**

**POOLSQUAD IPO**

Poolsquad iPO is an offline chlorine generator based on the principle of saltwater chlorination. Composed of a monobloc reactor and an electronic box, it produces chlorine outside the hydraulic circuit. It is also equipped with a predictive pH regulation according to the injection history.



**POOL TECHNOLOGIE** STAND **4G22**

**POOLSQUAD UV**

Poolsquad UV is a hybrid device combining two technologies : ultraviolet sterilisation and Ultra Low saltwater chlorination. These two disinfection systems are combined in a single reactor. The device is equipped with a predictive pH regulation according to the history.



**POOL-ON** STAND **6F99**

**POOL-ON CONTENT PLATEFORME**

Pool-on converts your swimming pool with new technologies to enhance your immersive experience. With its unique licensed underwater beamers, pools floors are converted into a new media and allows multiple dedicated contents.



**POOLSTAR** STAND **5D20**

**ICE SPA**

Want to save up to 80% of the energy you use to heat your spa? With the utmost discretion?



**POOLSTAR** STAND **5D20**

**POOLICAN**

Want to make life easier for yourself ? Maybe you would like to have a pool installed, but don't have enough space ? Or you already have a pool, but feel overwhelmed by all the equipment you need to keep it clean and in full working order.



**REGUL'ELECTRONIQUE** STAND **6B44**

**COMBO**

Compact, connected and extremely simple to use, the Combo controls water treatment by regulating two corrective agents.



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**RENOLIT**STAND **4H136**

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**VOGUE**

2 mm embossed reinforced liner, inspired by the latest trends in interior decoration. With all the same properties as the TOUCH range.



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**TIANJIN WANGYUAN  
EPT CO LTD**

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STAND **5C02****WY3092**

Next generation of battery powered pool robot !  
Smarter & lighter in weight



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**SIMPLEAUMENT**STAND **6E108**

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**PISCINOTRON**

Piscinotron is an innovative water treatment system based on microscopic purifying organisms. Piscinotron achieves the same standards as a conventional pool treatment system, but without the chemicals.



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**TIANJIN WANGYUAN  
EPT CO LTD**

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STAND **5C02****WYBOT S1**

Next generation of cordless pool robot, smart robot with route planning program.



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**TIANJIN WANGYUAN  
EPT CO LTD**

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STAND **5C02****WY3051- POWER**

Next generation: Cordless; Smarter than ever; Cloud-control.



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**SYCLOPE ELECTRONIQUE** STAND **6B58**

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**TRIKLO'LIVE**

TRIKLO'Live is a new equipment allowing the continuous measurement of trichloramine in the air of public and commercial swimming pools in order to better protect bathers and employees.



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NEW PRODUCTS  
POOL SHOWCASE**

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## **TURFGRASS**

STAND **5D105**

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### **WILDFLOWER 50MM**

A natural effect guaranteed! With its long and bushy multidirectional strands, the Wildflower 50 mm, is the most realistic product of our range, ideal for landscaping your gardens and pool surrounds.



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## **USSPA S.R.O.**

STAND **4C18**

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### **VIBES BY USSPA**

Discover the completely new spa VIBES by USSPA, top product in the middle spa segment with attractive price to quality ratio developed by an award winning designer team. VIBES offers a unique modern design, using latest technology and materials. All guaranteed by USSPA.





# PISCINE CONNECT: A TOOL TO PREPARE YOUR TRIP, AND MUCH MORE BESIDES



These new developments are also highlighted on Piscine Connect, a web platform and digital app that complements the friendliness and added value of the in-person event, enabling users to:

Pinpoint and contact professionals via the networking and matchmaking tool

Discover all the new products and innovations presented at the exhibition thanks to the platform showcasing them

Prepare for the event using the programme, the interactive exhibition map, and customised visit itineraries

Identify exhibitors attending the show more easily

Set up business meetings either in person at the show or remotely via video conference



The app is available for download on the App Store and Google Play.

Find out more  
by scanning this  
QR code





# THE FPP PISCINE GLOBAL EUROPE'S OFFICIAL PARTNER

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With more than 1400 member companies, the FPP is the only professional organisation representing the pool, spa and pool shelter sector. Its members are mainly pool builders/fitters as well as equipment manufacturers and companies providing maintenance and other services. It is also the leading professional federation in the pool sector in Europe.

It unites, defends, represents, professionalises and promotes pool sector players, in particular its 1400 specialist member companies who, in electing to join, have chosen an approach aiming to defend the interests of their profession and their business. Its key missions are to promote swimming pools and its members to consumers, professionalise the industry players, represent and defend the interests of professionals in their dealings with public authorities and the press, and provide its members with high-quality services such as personalised legal advice. The FPP publishes regular newsletters, technical and contractual documents, market surveys and consumer studies for its members. It has drawn up a bold, precise charter of commitment broken down into 5 chapters, which has been tested on consumers. The FPP has created the Propiscines accreditation, which has already been awarded to 550 companies in France. Its goal is to professionalise and raise the profile of committed, trained, qualified and certified specialists who undertake to comply with certain conditions. The "qualified" and "certified" levels are awarded after an assessment process, usually carried out by Socotec Certification.

In May 2021, the FPP created the Pool Education and Health Endowment Fund with the aim of facilitating the development of water confidence from the age of 3 or 4, swimming lessons, and access to water-based sports that are beneficial to health and well-being. The purpose of the endowment fund is to support and carry out any general interest activity of an educational, sporting, family or social nature that also contributes to protecting the natural environment

To this end, the endowment fund actively participates in the implementation or financing of projects spearheaded by entities pursuing these aims and, where appropriate, of places and facilities dedicated to this purpose.

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## **French Federation of Pool Professionals**

5, rue de Vienne - 75008 Paris  
Tel : +33 (0)1 53 04 31 61

# ECO-FRIENDLY MEASURES PUT IN PLACE BY PISCINE GLOBAL EUROPE



The GL EVENTS group is committed to CSR initiatives, deployed during the Piscine Global Europe trade show.

CSR has become obvious at the heart of our activities and our society. The Piscine Global Europe exhibition seeks to concretely limit its impact on the environment and implements dedicated action plans.

Our objectives are to reduce the carbon footprint, limit the use of disposables in order to maximize our circular economy, to develop the diversity and territories of our events. Here are the initiatives taken at Piscine Global Europe to meet these CSR objectives:

## 1. | REDUCING THE CARBON FOOTPRINT OF THE EVENT



### TRANSPORT

- **Incentives to use car-sharing** on our website
- **Incentives to travel to the Eurexpo convention centre using sustainable or public transport:** tramway, bus, etc. In particular through the development of public transport services, daily service by the T5 tram from the centre of Lyon within the Eurexpo exhibition centre



### ELECTRICITY

- **Renovation** of the centralised management system to improve control of lighting and thermal comfort (air heating and cooling)
- **Checking and upgrading** of the insulation on the convention centre's heating network
- **Contract** for the supply of green electricity
- **Installation of LED lighting** outdoors and progressive change across the exhibition spaces
- **Visitor and exhibitor car parks** are equipped with 24 charging points for electric vehicles



## WATER AND RENEWABLE ENERGY

- **Checking twice a day** of all water meters across the convention centre to detect any leaks and act immediately
- **Reduction of CO2 emissions** related to the activity and consumption of buildings
- **Signature by GL events' Lyon sites of the "Plan Climat Air Energie Territorial 2030"**, which aims to reduce greenhouse gas emissions by more than 40% in the Greater Lyon metropolitan area
- **Installation of water fountains** (tempered water) in the main entrance

## 2. | LIMIT THE USE OF DISPOSABLES JETABLE



### RESPONSIBLE COMMUNICATION

- **Printing of all communication resources** (brochures, flyers, maps, programmes, invitation cards, press kit, etc.) on **recycled paper**
- **Dematerialisation of many visitor communication tools** such as visitor badges that become a QR code, the exhibition map and the programme (even if the paper version is still possible, there is much less printing and a push to use the application)
- **Collection of roll-up banners by Ecopack Solutions, and re-use** of these roll-ups to create Boomerang packaging



## ECO-DESIGN

- **Integration of recyclable or reusable materials** (wood, cardboard, etc.) in the design of stands and communal areas
- **Reuse and rental of furniture**, about 90% of the furniture is reused at our other events
- **Use of recyclable carpet** in the exhibition aisles and reusable carpet tiles in certain exhibition areas
- **Removal of carpeting** in the aisles, saving 8,800m<sup>2</sup> of carpeting equivalent to a hall



## WASTE SORTING

- **Waste sorting** during build-up, opening and break-down, and reuse of the materials
- **Installation of differentiated waste** bins in the aisles of the exhibition to sort visitors' waste
- **Sorting now includes wood** (partitions, flooring), cardboard, brochures and a high percentage of carpet. Eurexpo provides a waste sorting guide for its clients
- **For furnishing waste**, a partnership has been established with Valdélia, the producer responsibility organisation approved by the French ministry of ecology, sustainable development and energy. Valdélia recovers everything that is made of wood (partitions, flooring, etc.) and the furniture left at exhibitions after break-down. This waste is removed in a dedicated skip
- **The materials used** for manufacturing commercially available signage are gradually being transformed



## CATERING

- **Elimination of plastic**, and use of containers, cutlery and packaging in renewable, compostable materials by on-site food services
- **Sorting** of cardboard, PET and glass, recovery of plastic lids

# 3.1 DEVELOPING DIVERSITY AND TERRITORIES



## EMPLOYMENT AND INTEGRATION

- **The Lyon sites of the GL events Group signed the Greater Lyon 1,000 Charter**, which commits them to actions in favour of integration and employment



## RESTORATION

- **Priority given to sourcing organic, local and seasonal produce**
- **Unsold food recovered by the association** "Le Chaînon manquant" to fight hunger and reduce food waste
- **Management of biowaste** in all convention centre restaurants
- **Cooking oils recovered** by Bioval'huiles

## PISCINE GLOBAL SUPPORTS THE POOL EDUCATION AND HEALTH ENDOWMENT FUND

Since 2021 Piscine Global Europe has contributed to the Pool Education and Health endowment fund spearheaded by the FPP with the aim of promoting and facilitating safety for all, with a special focus on drowning prevention.

The purpose of the endowment fund is to support and carry out any general interest activity of an educational, sporting, family or social nature that also contributes to protecting the natural environment, intended to:

- promote swimming lessons and water confidence across all age groups, especially by promoting its scheme to make private family pools available to this end;
- organise special sports events or hydrotherapy activities for the benefit of injured, disabled or elderly people needing care or rehabilitation;
- organise pool-based activities to improve the health of families and make them aware of the health benefits of water-based physical activities of all types;
- provide financial, material or educational assistance to apprentices who are training in the swimming pool industry and finding it difficult to complete their studies, until they obtain their first job;
- educate and train anyone on the recycling and reuse of pool materials.

To this end, the endowment fund actively participates in the implementation or financing of projects spearheaded by entities pursuing these aims and, where appropriate, of places and facilities dedicated to this purpose.

Find out more by visiting  
the FPP's stand

STAND  
4F08  
HALL 4



# PRACTICAL INFORMATION

© Unsplash



## DATES

**From Tuesday 15 to Friday  
18 November 2022**



## OPENING TIMES

**Tuesday 15 november  
2022 09:00 to 18:00**

**Wednesday 16 november  
2022 09:00 to 18:00**

**Thursday 17 november  
2022 09:00 to 21:00**  
(last admissions at 18:00)

**Friday 18 november  
2022 09:00 to 17:00**



## VENUE

Eurexpo - Lyon  
Boulevard de l'Europe  
69680 Chassieu  
FRANCE



## SITE WEB

[www.piscine-global-europe.com](http://www.piscine-global-europe.com)



## CONTACT FOR VISITORS

[hotlinevisiteurs@gl-events.com](mailto:hotlinevisiteurs@gl-events.com)  
+33 (0)4 78 17 63 24

## PRESS CONTACTS

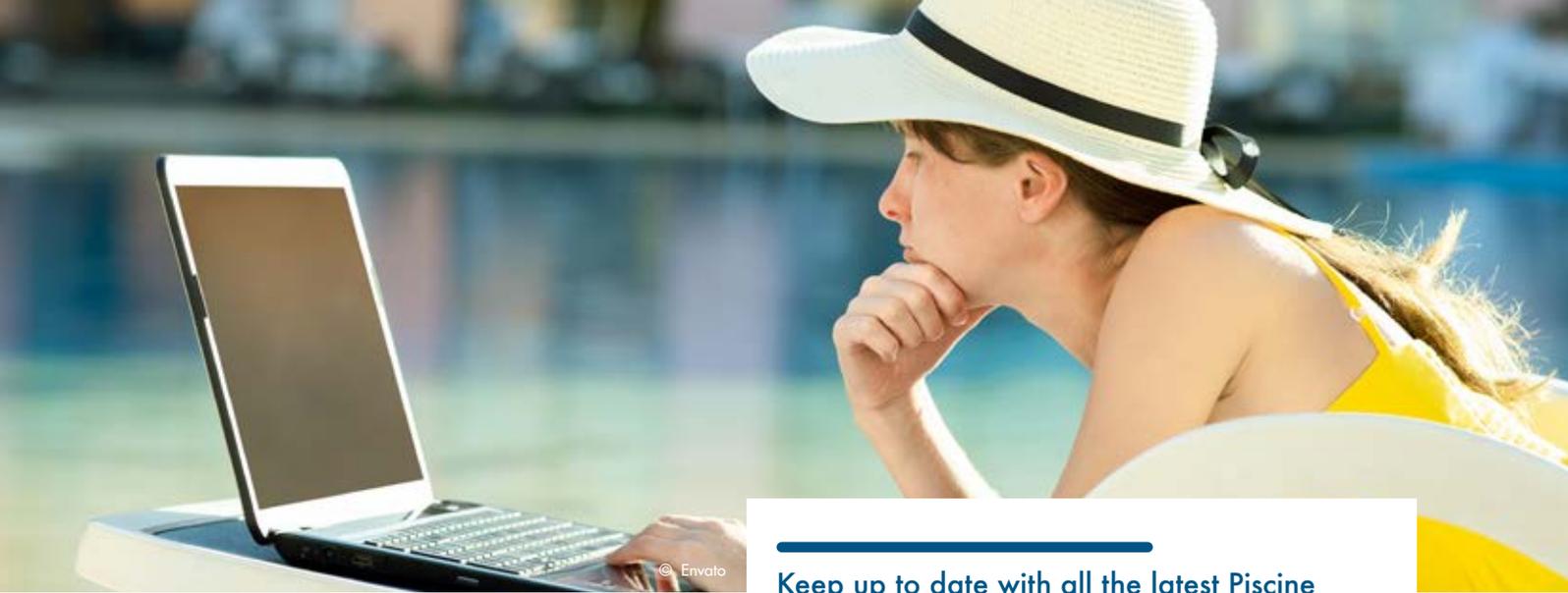
Agence Comadequat

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Keep up to date with all the latest Piscine Global Europe news and information about the market and current trends by following us on social media.



News

<https://www.piscine-global-europe.com/fr/liste-actualites>

 LinkedIn

<https://www.linkedin.com/company/18149444>

 Twitter

<https://twitter.com/PiscineGlobal>

 Facebook

<https://www.facebook.com/PiscineGlobalEurope/>

 Youtube

<https://www.youtube.com/user/PiscinePoolShow>

 Instagram

<https://www.instagram.com/carredesjardiniers>



Feel free to share all the information on the exhibition and its programme of events on social media using the hashtag **#PiscineGlobalEurope**







More information is available on  
[www.piscine-global-europe.com](http://www.piscine-global-europe.com)

Follow the news  
events and the sector



AN EVENT  
greentech+

