



PRESS  
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OCTOBER 2021

THE LEADING SWIMMING POOL AND WELLNESS EVENTS

## DISCOVER PISCINE CONNECT ON 13TH & 14TH OCTOBER 2021

### JUST 8 DAYS TO GO UNTIL THE DIGITAL EVENT FOR THE POOL & SPA SECTOR!

The 2<sup>nd</sup> edition of Piscine Connect, the digital event for the pool and wellness sector, will take place on **Wednesday 13th and Thursday 14th October**. A tool for professionals in the Pool & Spa sector, Piscine Connect provides them with an opportunity to discover new market developments and innovations, find out about the latest market trends and build their networks.

Piscine Connect is a networking and business development solution that complements the in-person event – Piscine Global Europe – scheduled for 15th to 18th November 2022. This digital event, accessible via an app and an online platform, not only helps exhibiting suppliers meet their market release deadlines, but also allows manufacturers and buyers all over the world to network, exchange ideas, schedule business meetings via video-conference, and develop their business.

Piscine Connect is also a unique opportunity for participants to source new suppliers, find out about market trends and discover the exhibitors' new developments and innovations.



**An online platform** for showcasing new products and previewing innovations in the Pool & Spa sector



**Webinars hosted by sector experts**, exhibition partners (federations, media outlets) and suppliers to present their new developments / innovations



**A professional networking** solution, including a chatroom and automatic profile suggestion features, to build your business network



**A virtual meeting platform** to develop business opportunities and extend your network

Registration for Piscine Connect is now open and will be possible right up to the last minute at <https://cloud.e-gl-events.com/register-piscine-connect>

[www.piscine-global-europe.com](http://www.piscine-global-europe.com)



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## A RICH, NOVEL PROGRAMME OF WEBINARS

Piscine Connect proposes a schedule of webinars hosted by sector experts, exhibition partners (federations and media outlets) and suppliers to present their new developments / innovations.

Here is a brief overview:

### The FPP reaches out to pool professionals

On Thursday 14th October, the FPP (French Federation of Pool Professionals) will be talking about 4 themes:

#### 9 am - Propiscines accreditation

A development tool designed to assist companies.

#### 10:30 am - The Vigiplouf concept

A new concept which will improve safety for children.

#### 3 pm - Recruitment and Training

The FPP assists business managers with their training and recruitment requirements.

#### 5 pm - Recycling of pool waste

Environmental issues will have a major effect on the pool and spa sector in the coming years.

What are our obligations?

What solutions are available?

### Over to the exhibitors

Piscine Connect exhibitors with new developments, innovations and services will tell us all about them in a series of webinars over the course of these two days. Here is a preview of this schedule for Wednesday 13th October:

#### 9:30 am - Four-season swimming concept – Fairland

**10:30 am - New developments and innovations 2022** – Fluidra (also scheduled on Thursday 14th at 2 pm)

**11 am - In-situ chlorine generators in commercial pools** – Syclope Electronique

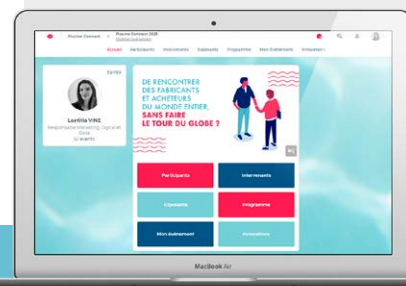
Non-exhaustive list

### Focus on pool and spa design

Previous winners of the Pool Design Awards also explain their vision of pools and spas in several webinars on Wednesday 13th October:

**11:30 am - How to design an exciting and profitable spa** by Studio Apostoli

**4:30 pm - Pools in shades of the hills**, by Sabina Filippi (Agronomist and Landscape architect), Alberto Giangolini (Agronomist and Landscape architect) and Elisa Ghiandoni (Degree in Forestry)



Find the full programme of webinars at  
[www.piscine-global-europe.com](http://www.piscine-global-europe.com) / Piscine Connect tab

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## NEW DEVELOPMENTS / INNOVATIONS

At Piscine Connect, exhibitors can also showcase their new developments and product innovations. The event will feature lots of previews!

### PRACTICAL INFORMATION ABOUT PISCINE CONNECT

DATES:  
**Wednesday 13th and Thursday 14th October**

FIND OUT MORE ABOUT PISCINE CONNECT 2021 AT  
[www.piscine-global-europe.com](http://www.piscine-global-europe.com) / Piscine Connect tab

Register at  
<https://www.piscine-global-europe.com/en/registration>



[www.piscine-global-europe.com](http://www.piscine-global-europe.com)



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