



EUROPE

THE LEADING
SWIMMING POOL
AND WELLNESS EVENT

**PRESS
KIT
2018**

13-16
NOVEMBER
2018
**THE
POOL
LIFESTYLE**

EUREXPO - LYON - FRANCE

www.piscine-global-europe.com



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EUROPE

THE LEADING
SWIMMING POOL
AND WELLNESS EVENT

GENERAL PRESS RELEASE

SUMMER 2018

Piscine Global Europe, the leading swimming pool and wellness event will open its doors to all the professionals in the sector from 13 to 16 November 2018 at Eurexpo in Lyon.

The next edition of Piscine Global Europe, the leading show in its sector, will shine the spotlight resolutely on the pool lifestyle, the customer experience and digital technologies. Since residential pools have now become living areas in their own right, Piscine Global Europe is adopting a highly innovative, renewed approach spanning the complete sector including segments such as spas, the outdoor pool environment and wellness.

In a friendly and professional setting more than 600 exhibitors will welcome the 18,000 visitors expected to attend this exhibition, which is considered the sector's unmissable event.

For the 2018 edition, Piscine Global Europe will be structured around four major themes:

- **Residential** : for privately-used residential swimming pools.
- **Commercial** : for public pools, aquatic centres, hotels and campsites.
- **Outdoor** : for developing the area around the pool.
- **Wellness** : for the fitness segment (spas, saunas and steam rooms, fitness equipment, etc.).

For each of these themes, the main trends in the pool & spa sector will be showcased!



© Elisabeth Rull

Noémi Petit, Director of Piscine Global Europe



© FPP/ADOCOM

Gilles Mouchiroud, President of the FPP



*Pools, stars of design...
 My pool, my art...
 Pool staging: pool renovation, a market with great potential...
 How artificial intelligence is penetrating the pool market...
 Pools, facilities at the service of a whole area...
 The diversity of aquatic wellness activities...*

*For its 2018 editorial, Piscine Global Europe could easily have restricted itself to the list of seminars it is organising!
 The themes addressed in 2018 perfectly illustrate the innovative nature of pools, but also their social, architectural and cultural characteristics. For that matter, they are perfectly in line with our exhibition's development approach: pools, a new lifestyle.*

We hope that in your capacity as pool professionals, you will make the most of your visit to broaden your business and delight your clients or facility users thanks to new equipment in your pools and wellness installations. We thank you for having come all the way to Lyon and we suggest you take a little time to visit the city, which is welcoming you in its exhibition centre, but also opening the doors to the large number of restaurants it contains and invites you to discover its fascinating districts.

All of us here on the Piscine Global Europe team hope you enjoy your visit. //

*Noémi Petit, Director of Piscine Global Europe
 & Gilles Mouchiroud, President of the FPP*



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GOLD SPONSOR



SILVER SPONSOR



I

THE POOL & SPA SECTOR, A THRIVING MARKET



THE KEY FIGURES FOR THE SECTOR

The French pool market in a nutshell:

- **1st** market in Europe
- **2nd** market worldwide
- **3,520** companies in total, including **2,100** specialized companies
- **51,000** direct and indirect jobs
- **2,5 millions** private pools.

Source: FPP

A MARKET THAT IS CONSTANTLY DEVELOPING AND CHANGING

The pool market is continuing to grow. In 18 years, the number of private pools in France rose from 728 000 in 2000 to more than 2,5 millions in 2018, with significant growth over the last year.

Today, consumer demand in this market is turning towards new-generation equipment offering optimised performance, with more connected features and eco-friendlier processes¹. Pool professionals are well aware of these issues and have adapted their products and services to offer more sophisticated water treatment, filtration, heating, lighting and smart home systems. Low-consumption pools have become a reality.

Another deep-rooted trend has been emerging these past few years: a pool representing a genuine living area where friends and family come together and that blends perfectly into the home or the tourism and leisure establishment. Pools built more than a decade or so ago must therefore be redesigned and given a makeover.

Source: FPP April 2018

¹ The amount of energy consumed by pools has been divided by 9 since 1980.

RETHINKING YESTERDAY'S POOLS: A CHALLENGE FOR TOMORROW

The renovation market is thriving. It meets the requirements of pool owners and new property buyers who want to upgrade existing pools to match current trends.

Current demand focuses on three main areas: replacing equipment identically (50%), improving or upgrading equipment (47%), and adding complementary equipment (14%).

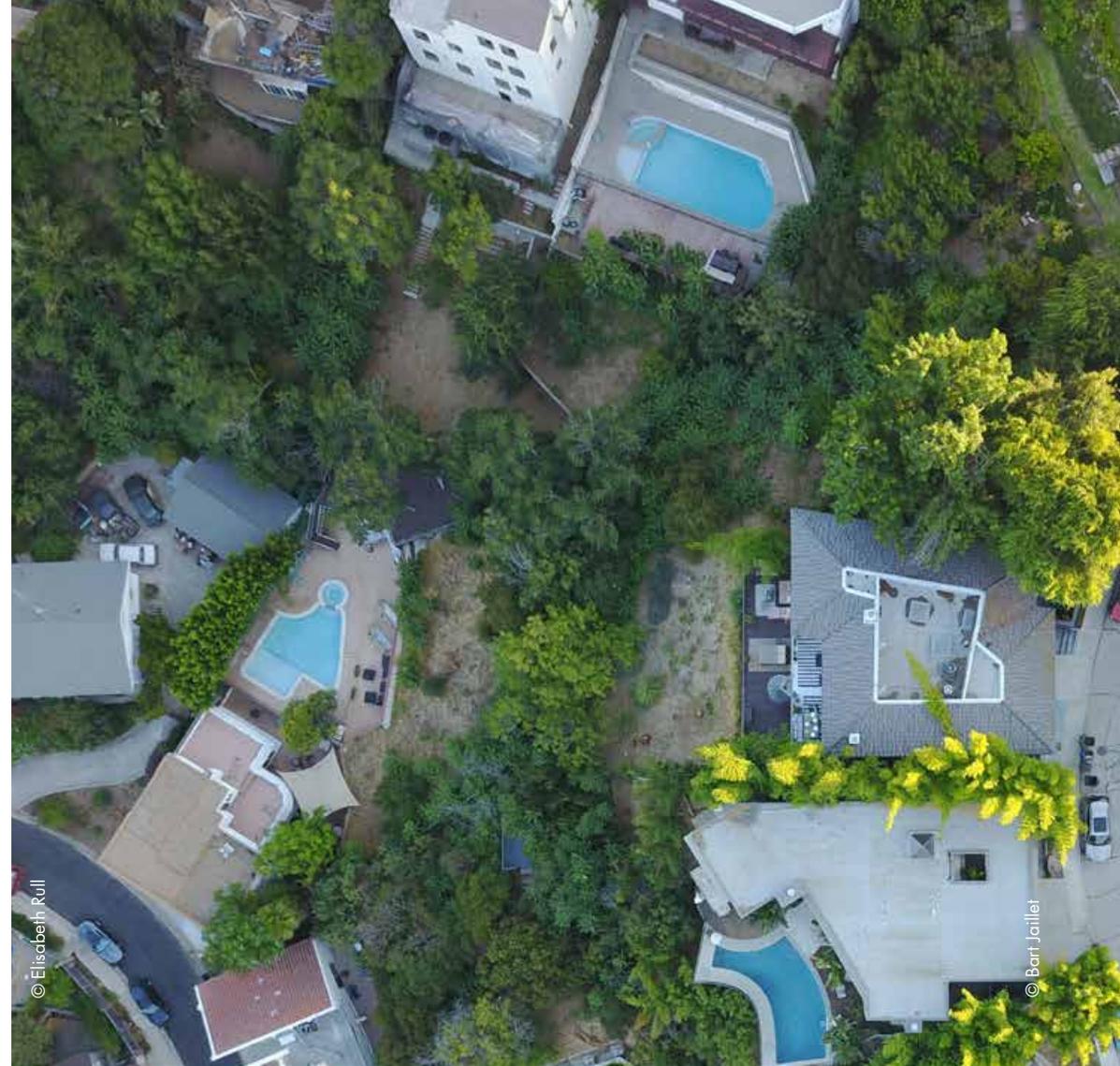
Generally speaking, the objective is to improve the comfort provided by the pool, modify its style, optimise its energy efficiency or even change the way it is used. The potential number of renovation projects in France is estimated at 111,000 for the next 3 years.

Source: *Inquiry FPP – Decryptis survey*

Find more information on the renovation market in the FPP press release.

To meet this increasing demand for renovation works while remaining in step with their market, pool professionals are constantly taking training courses.

ADOCOM – Service de Presse de la FPP
01 48 05 19 00 – adocom@adocom.fr



© Elisabeth Rull

© Barr-Jaillet

THE EXHIBITION IN A FEW FIGURES

A community of more than 2,000 professionals will come together from 13 to 16 November at **Eurexpo in Lyon** for the world's biggest gathering in the pool and spa sector (suppliers from 35 countries, buyers and specifiers from nearly 100 countries, press and professional federations from about 30 countries).



More than 28,000 net sqm of floor space



More than 600 exhibitors, of whom 60% from outside France



5,500 professional suppliers, on hand to welcome visitors at the stands



More than 18,000 visitors expected, including 39% of international visitors from nearly 100 countries



More than 20 international federations



120 pools and spas filled with water for the 4-day exhibition

II

THE POOL LIFESTYLE AND THE LATEST TRENDS AT THE HEART OF PISCINE GLOBAL EUROPE 2018 2018

A NEW POSITIONING AND A NEW VISITOR ITINERARY

For the 2018 edition, Piscine Global Europe, the sector's leading exhibition, is focusing more specifically on lifestyle, design and innovation.

Pools have become a lifestyle in their own right! They encourage people to live outdoors. Private buyers now design their pool to match their own lifestyle. Piscine Global Europe wants to respond to these new, long-term expectations by adopting a renewed, highly innovative approach.

The visitor experience has also been rethought to reflect this new approach. The layout and decoration of the exhibition itself have been imagined in this spirit, through to the names of the areas: for instance, the reception area has been renamed "*The Terrace*" and the innovations area is now called the "*Pool Innovations Promenade*".

THE TRENDS FOR 2018

2018's swimming pool is synonymous with lifestyle and innovation.



We take a look at the key trends of the 2018 season, which will be in the spotlight at the Piscine Global Europe exhibition.

DARK COLOURS AT THE CUTTING EDGE

This year, pool designers are opting for dark colours to give their pools a sophisticated look. Linings in black and shades of grey create a mirror-like effect on the water, giving a sensation of swimming in the middle of a river. The look is modern and contemporary, sometimes evoking the industrial style that is currently in vogue.

From the technical standpoint, these dark hues take the form of mineral renders or marble crystals, which are durable and convenient materials.

NEW TRENDS IN FINISHES:

WAXED CONCRETE, PRINTED LINERS, RENDERS...

A wide variety of innovative finishes is now available, producing increasingly customised effects that are pleasing to the eye, create visual illusions and blend seamlessly into their surroundings.

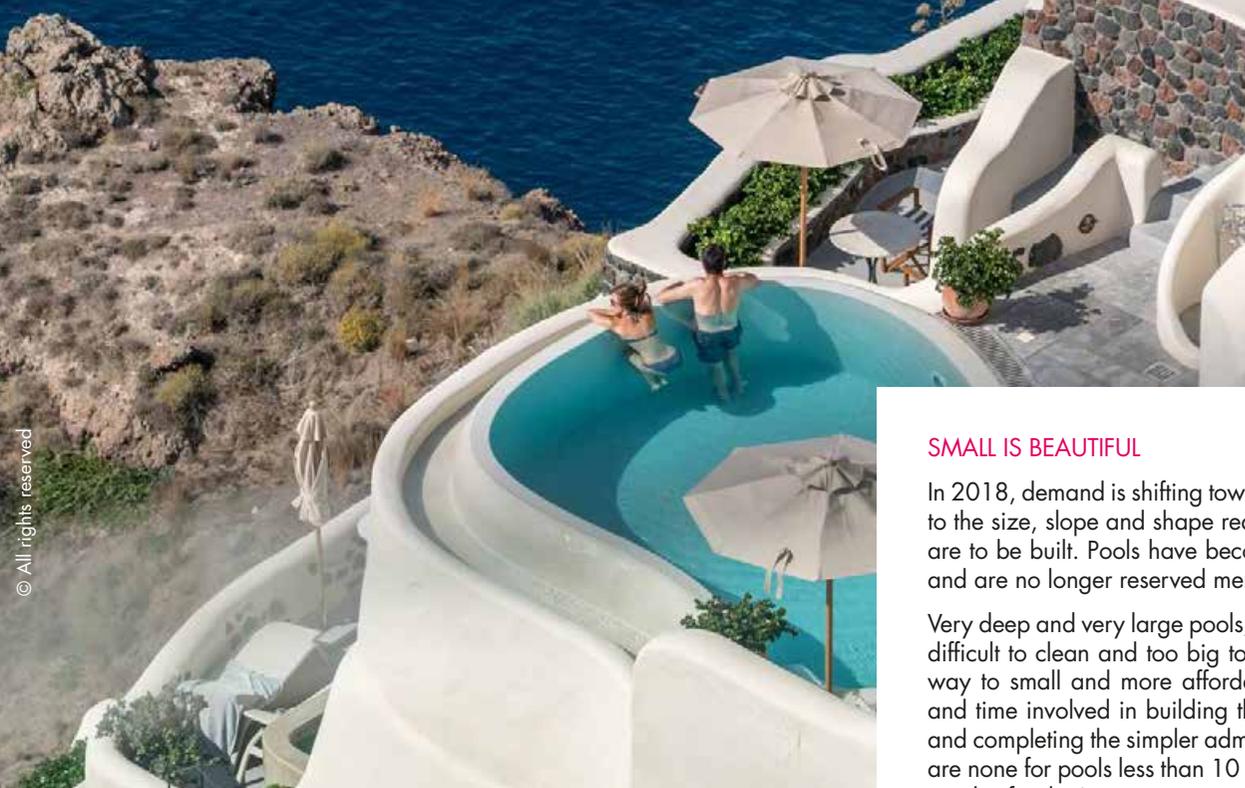
Natural finishes such as wood and stone are also popular with designers. They add significant aesthetic appeal, particularly when a pool has to blend in alongside an old building. Whether for a lining, a coping or a surround, the design is refined and the materials are noble.



© Roberto Nickson



© Fotolia



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SMALL IS BEAUTIFUL

In 2018, demand is shifting towards customised pools that can adapt to the size, slope and shape requirements of the land on which they are to be built. Pools have become living spaces in their own right, and are no longer reserved merely for swimming.

Very deep and very large pools, which are now often considered too difficult to clean and too big to fill, filter, treat and heat, are giving way to small and more affordable pools. The financial investment and time involved in building them, as well as in maintaining them and completing the simpler administrative formalities (in France there are none for pools less than 10 sqm in area!), are better suited to the needs of today's customers.



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POOL SURROUNDS:

THE EMERGENCE OF VERSATILE POOLSIDE LOUNGE AREAS

A pool is a central feature of any home, providing a genuine retreat for relaxation and recreation. 2018 is witnessing the emergence of poolside lounge areas (pool houses, summer kitchens, spa areas, etc.) giving guests a place to relax in style and placing the emphasis on comfort through chairs and loungers with ample cushions.

With space being at a premium in today's gardens, outdoor furniture must also be ingenious and versatile. So manufacturers are getting creative and designing models that metamorphose effortlessly – a stool into an occasional table or a lounger into a bench – to save space without sacrificing style!

DESIGN - A LIFESTYLE FOR POOLS, THE "NEW ROOM IN THE HOUSE"

Thanks to an increasingly varied offering, design is a means of customising pool projects and giving them meaning, in terms of both their function and their aesthetics. It has become a major component in architects' specifications.

Design was already present in the biggest projects, but it has now become more affordable and accessible for all pool owners thanks to collaboration between pool builders, landscapers and architects, but also to the constantly evolving techniques and materials.

DESIGN HIGHLIGHTS AT PISCINE GLOBAL EUROPE

- **The Pool Design Awards**

This competition was created to reward the creativity and technical prowess displayed by architects. It is open to all architects, pool designers and landscapers from around the world.

- **The Pool Design Gallery**

- **Seminars dedicated to design**

- The importance of Design for creating a successful and profitable SPA
We 14/11 at 3 pm
- The conceptual trends of aquatic centers in Europe
Novembre, Fri 16/11 at 11 am

- **The Pool Summit** - Seminar entitled: "Pools: the design stars".

Accessible to journalists, the Pool Summit brings together the world's leading decision makers in the pool market, including professional federations and industrial players. It allows them to find out more about the market in specific countries, but also consumer behaviour in regard to pools. For the 2018 edition, one of the focal points will be "design" considerations, particularly at the seminar entitled "Pools, stars of design – the Villa Noailles

▲ *Reserved exclusively for executives of companies in the Majors Club, professional federation representatives and the press.*

III

KEY THEMES FOR THE 2018 EDITION



© Jason Biscoe



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A FRIENDLY ATMOSPHERE AT THE HEART OF EVERYTHING

A friendly atmosphere pervades at Piscine Global Europe, just as it does around a pool. From poolside furniture to landscaping developments, featured in the “Outdoor” section in particular, visitors will find all the information they need to create a pool where users will come together for fun and relaxation.

This friendly atmosphere and pleasure of being together is also tangible in the approach pool specialists develop with their customers. With tips on aspects such as promoting their offering differently and implementing a different commercial approach where everything stems from the customer’s needs, the workshops organised for pool professionals in the context of the Pool Academy will answer all the questions they have!

FRIENDLY HIGHLIGHTS AT PISCINE GLOBAL EUROPE

- The Pool Party
- The Beaujolais Happy Hours
- The “Outdoor” offering

The full range of products for developing the area around the pool

- The Pool Academy area

Featuring workshops designed to help pool specialists increase their sales



© Elisabeth Rull

WELLNESS & SPORT ANOTHER APPROACH TO POOLS & SPAS

Wellness plays a central role in the use of pools and spas. In them users can relax, rest, or practise a sport. Over the years, pool specialists have learnt how to conquer this soaring market. Throughout the aisles of Piscine Global Europe, and more specifically in the Aquafitness Show and Wellness Expo areas, professional visitors will be able to discover and test equipment designed for this specific segment.

WELLNESS HIGHLIGHTS AT PISCINE GLOBAL EUROPE

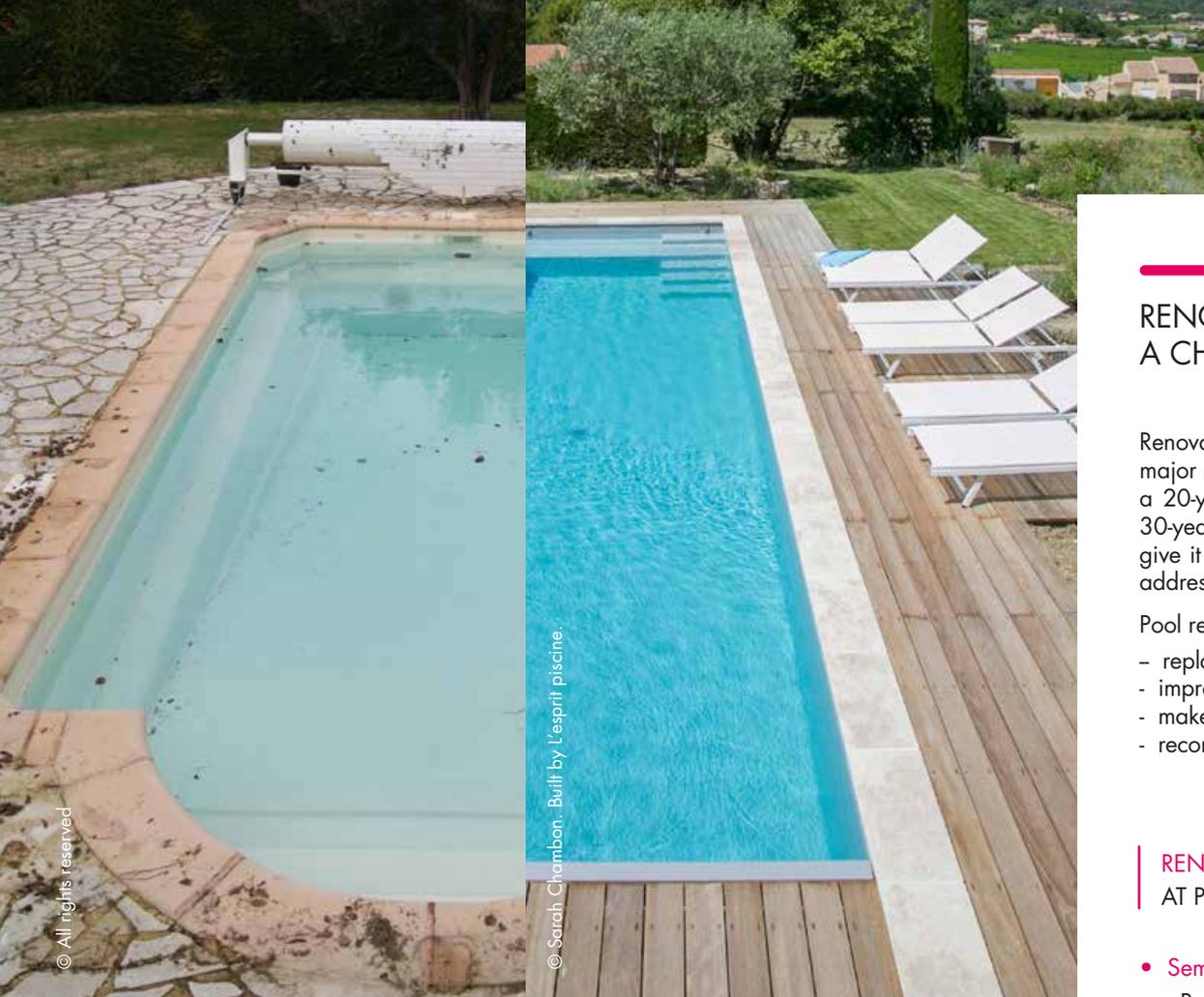
- **The Wellness Expo**
The full range of products related to wellness and fitness (spas, saunas and steam-rooms, fitness equipment, etc.)
- **The Aquafitness Show**
Real-life demonstrations of fitness products
- **Seminars dedicated to this theme**
 - **Tu 13/11 at 12 am:** The Authentic Finnish Sauna Experience
 - **We 14/11 et 4pm:** Underwater massage musical, a solution against stress
 - **Th 15/11 at 11 pm:** Trends in the development of the domestic psa market
 - **Th 15/11 at 2pm:** Diversity of aquatic activities, wellness, aquafitness in Israël

Leslie Bedos will present her publication entitled "L'aquagym de Leslie" (Leslie's aqua gym)

Leslie Bedos, the author of "L'aquagym de Leslie" (Leslie's aqua gym), will be attending the Aquafitness Show to present her unique and original book. This book features 80 illustrated exercises that are easy to replicate alone (or with friends) in order to reshape your figure and tone up your body. The movements can be combined the way you want, with just under 2 hours and 50 minutes of exercises to choose from. Leslie's aqua gym is the first 100% waterproof book that can fall into water without it being a big deal. You will soon become addicted to it! And this time, no excuses! So hurry up and go to the pool!

Demonstrations will be staged in the pool every day from 2 to 2.45 pm.





RENOVATION A CHALLENGE TO BE EMBRACED

Renovation is a deep-rooted trend in the pool market. It represents a major market with specific constraints. What will workers find underneath a 20-year-old lining? How can new equipment be incorporated into a 30-year-old pool? How can a pool be rethought and redeveloped to give it a new lease of life? These questions – and many more – will be addressed at Piscine Global Europe.

Pool revamping corresponds to four renovation categories:

- replacement with an identical product,
- improvement of equipment,
- makeover,
- reconfiguration of the pool.

RENOVATION HIGHLIGHTS AT PISCINE GLOBAL EUROPE

- **Seminars dedicated to this theme**
 - Pool staging : pool renovation, solution for the future ?
Tu 13/11 at 10am and Fri 16/11 à 12am



4.0 POOL

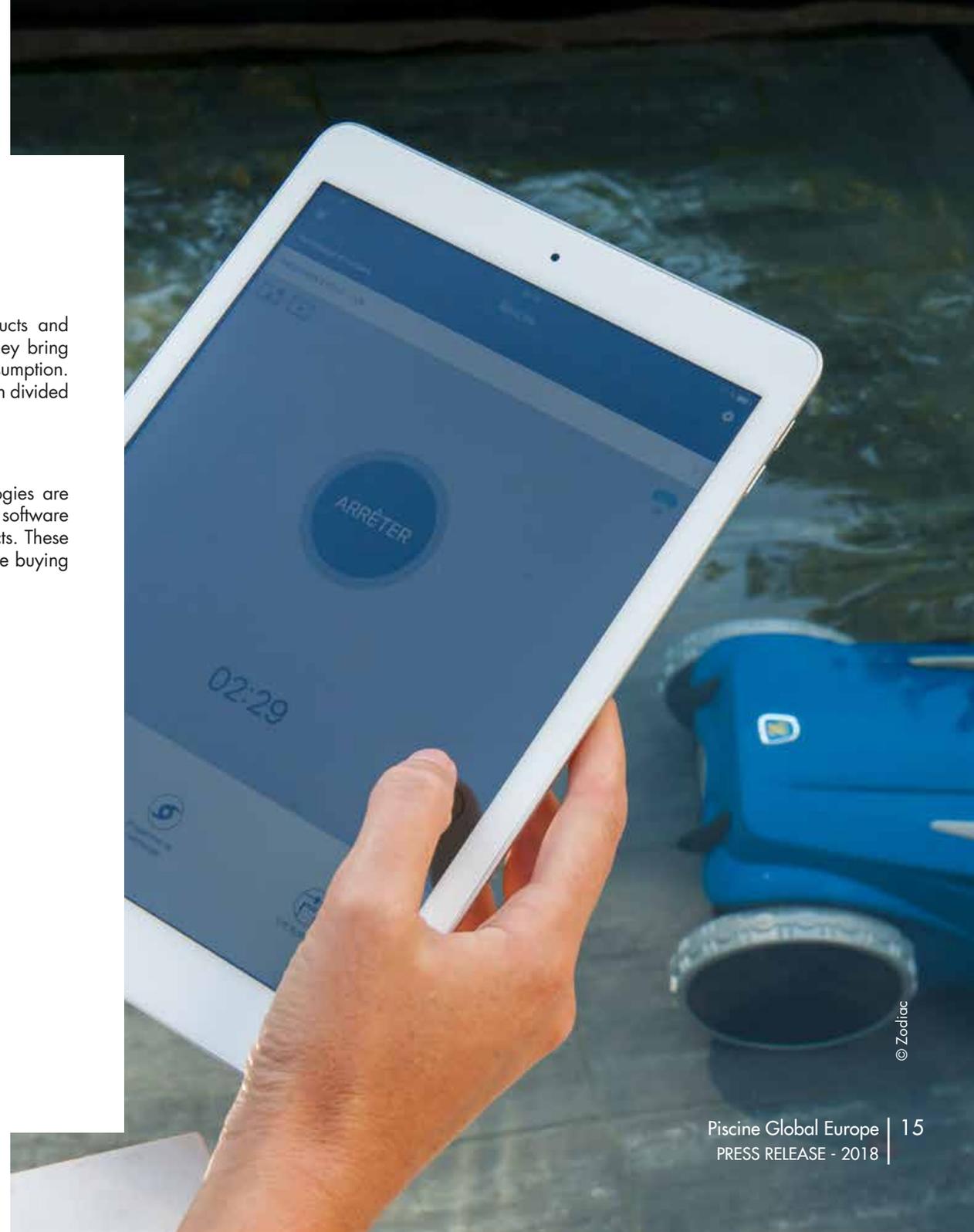
In 2018, pools are synonymous with smart and automated products and solutions. But these smart features are more than just convenient: they bring real added value in terms of environmental impact and energy consumption. Indeed, since 1980 the energy consumed by filtration systems has been divided by 4 and that consumed by heating systems has been divided by 9.

(Study: étude FPP)

Beyond the operation of the pool and its equipment, new technologies are opening up new possibilities for pool specialists. The use of 3D design software or even drones allows them to create accurate models of their projects. These enable customers to picture themselves in their future pool, making the buying process easier.

4.0 HIGHLIGHTS AT PISCINE GLOBAL EUROPE

- [The Pool Academy workshops dedicated to this theme](#)
- [The Pool Innovations Promenade](#)
- [The Piscine Global Europe blog and social media pages](#)
To get the latest industry news throughout the year
- [The seminars dedicated to this theme](#)
 - How artificial intelligence goes in for the pool ?
We 14/11 at 2pm
 - How smart pools helps more the we imagined ?
We 14/11 at 4pm
 - Artificial intelligence at the service of pool users.
Thu 15/11 at 2pm
 - Intelligent automation of collective pools.
Thu 15/11 at 4pm



IV

INNOVATIONS AT THE HEART OF PISCINE GLOBAL EUROPE 2018

Imagining today what tomorrow's products and solutions will be is what Piscine Global Europe is all about. It is a real breeding ground for innovation, and puts the spotlight on the most striking innovations in the pool and spa sector.

Innovations will be displayed in a single area, the **Pool Innovations Promenade**, and showcased thanks to dedicated Awards.



ABORAL PISCINES

STAND 5F38

POOL SAFETY

ECLYPS MODELS

This unique method of production offers a one and only design as well as a sustainable security system.



ALUDREAM PISCINES

STAND 5F41

POOL CONSTRUCTION

CLEVERSTONE POOLS

Your concrete pool in complete freedom. We have imagined for you, an aesthetic and solid pool, using noble materials such as ALUMINUM and CONCRETE. But above all, this pool will be the reflection of your most daring desires, without limits of shapes and dimensions. To dive into the CLEVERSTONE universe is to dive in to the quality of a real traditional pool.



APF

STAND 4E135

POOL SAFETY

QUINTESENCE

Quintessence represents for APF the excellence of automatic security coverage: aesthetics, innovation, security, connectivity and reliability.



AQUA COVER

STAND 4G127

POOL SAFETY

COVER LOCK EVO II

Cover Lock is an automatic locking system for pool covers.

The system is operated by a key command which simultaneously unlocks the safety device and automatically opens the shutter.



AQUA COVER

STAND 4G127

POOL SAFETY

EXTERIOR CUBE RESORT

Exterior covering system with a sleek design composed of a 316L stainless steel structure. This system is used to equip very large pools. It has been specifically designed to equip hotels and collective pools.



ASCOMAT PISCINE VIRGINIA

STAND 4E40

WELLNESS

ATV SAUNA

A new way to enjoy the sauna in the great outdoors. With the Harvia ATV Sauna, you can enjoy sauna bathing in the most inaccessible of places. The sauna trailer is easy to transport with an ATV on and off road, and the sauna accommodates up to four bathers.



AQUA MUSIQUE

STAND 5C63

WELLNESS

AQUAIRMUSIQUE



ASEKO

STAND 5C109

CLEAN POOL

ASIN AQUA OXYGEN

ASIN AQUA Oxygen is the most advanced and complex chlorine-free pool water maintenance system that benefits from the synergy effect of complex and precise dosing of Pool & SPA aids. Thanks to four dosing pumps, disinfection, pH, algicide and FLOC+C flocculant can be dosed at the same time.



BEHQ SLU

STAND 5F05

CLEAN POOL

TECHNICAL BRIGHTENER, SPECIALLY DESIGNED FOR SMALL POOLS

Small tablet designed for this small pools. Perfect as a maintenance product, adding only 1 tablet for each 20 m3 in the pump strainer or skimmer you will get an awesome crystal clear water. Clarify water in 24 hours and improves filtration performance of all the filter media.



BOSS SOLAR

STAND 5C92

OUTDOOR

- EQUIPMENT AND POOLS ACCESSORIES

RHINO BLACK

Rhino Black is the World's first modular rigid panel solar pool heating system. Panels are supplied as a compact and light-weight 'knock-down' kit, which allows installation companies to save money on transport, storage, warehousing and labour when compared to existing monolithic rigid panels.



CARDI'EAU

STAND 5C69

WELLNESS

CARDI'EAU SHAPER

Essential aquatic fitness equipment as part of an organized circuit training. The CARDI'EAU SHAPER® is formidable to work the abdominals and the cladding with comfort.



CCEI

STAND 4D40

OUTDOOR

- EQUIPMENT AND POOLS ACCESSORIES

MICRO PLUG IN POOL

And if we can change a light in less of 5 seconds? With Micro Plug in Pool, it's now possible. Micro Plug in Pool is an ultra-compact pool light with induction system. It's installing in all standard 1.5" wall conduits. The Micro Plug in Pool lights allows to reduce wear and offers many options.



CIFEC

STAND 5C77

CLEAN POOL

FILTRATION HQE POUR PISCINES
PUBLIQUES

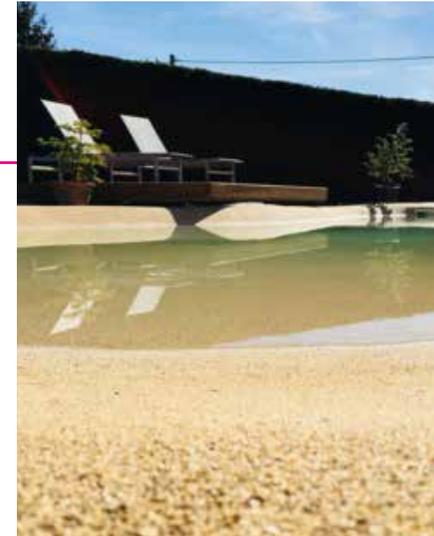


DIECO

STAND 5C67

WELLNESS

SYSTÈME DE SOL BALLGOM AQUATIC
RESIST



CUBIC HEAT PUMP

STAND 5D12

OUTDOOR - EQUIPMENT AND POOLS ACCESSORIES

INVERTER PRO HEAT PUMP

Inverter PRO heat pump with R32 new refrigerant is powered by advanced full DC inverter technology. It has WIFI function, you could control your heat pump by your smartphone. The double color unique designed is attractive in the market.



ESPA

STAND 4F17

CLEAN POOL

SILENPLUS

The Silen Plus includes a frequency inverter with a major innovation in its operation to adapt it for usage in pools : the speed variation in the swimming pool working cycles.



FAIRLAND ELECTRIC CHINA LIMITED STAND 4H124

OUTDOOR - EQUIPMENT AND POOLS ACCESSORIES

COMFORTAIR INVERTER DEHUMIDIFIER

Comfortair inverter dehumidifier is powered by intelligent inverter control system and compressor. It has better performance in energy saving and quiet running. By using environmental friendly R32 gas, it leads to greater energy efficiency and cost effectiveness.



GACHES CHIMIE SPECIALITES STAND 4C96

CLEAN POOL

SLOW CHLORINE PEBBLE WITH MOSQUITO REPELLENT

GACHES CHIMIE offers a chlorine pebble that simultaneously diffuses an insect and mosquito repellent so that you can fully enjoy an insect-free swim.



GACHES CHIMIE SPECIALITES STAND 4C96

CLEAN POOL

STABILIZER REDUCER

GACHES CHIMIE will soon be marketing a product capable of reducing the stabilizer accumulated in pools. The only solution to this up to now was to drain the pool.



GACHES CHIMIE SPECIALITES STAND 4C96

CLEAN POOL

KIT ATP MÉTRIE

GACHES CHIMIE is launching the commercialization of a portable device that will allow communities to carry out microbiological monitoring themselves in the water as well as on the surfaces of different places of the swimming pool (changing rooms, showers, beaches...)



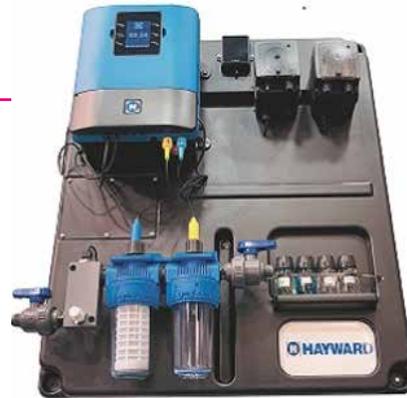
HAYWARD

STAND 4E48 - 5C75

SMART POOL

CONTROL STATION PANEL

An all-in-one to manage commercial swimming pools remotely



ISI-MIROIR ABPOOL

STAND 4G32

POOL CONSTRUCTION

ISI MIROIR

The innovating and patented system ISI MIROIR integrate in a single modular element a channel, an overflowing water tank and a water level adjusting system. The ISI MIROIR technology is your guarantee of fast and precise pricing.



INTERHIVA

STAND 6G58

WELLNESS

CABANA SUITE SPA 3500

The all-new and all-in Cabana 3500 is Dream Maker Spas' 2 Pump, 35 Jet, 4 persons spa with a lounger. Each spa includes umbrella, suite steps with storage/planter and handrail, cover lifter, and jets providing individual water pressure control. It even has a built-in cooler to keep your drinks cold.



KAOLI PISCINES

STAND 5F35

POOL CONSTRUCTION

KAOLI®

Prefabricated waterproof concrete pools, without liner.



KLEROO

STAND 5A13

SMART POOL

KOMPACT M9 HYBRIDE

Klereo presents its brand new Kompact M9 Hybrid, a patented system combining salt chlorinator and automatic injection of liquid chlorine (in case of temperature below 15 °C, when shock chlorination is required or when enclosure is installed) to ensure operation in all seasons.



LOGICIEL EXTRABAT

STAND 4E96

SMART POOL

LINER MEASURE INPUT APP EXTRAPOOL

It's an Apple Store app allowing a pool builder to measure the dimensions of a liner and to produce an order document including the measure control recommended by liner manufacturers. Measures can be input manually or with a bluetooth laser telemeter.



KOKIDO POOL PRODUCTS

STAND 4H136

CLEAN POOL

MANGA PLUS

The MANGA PLUS is an innovative cordless robotic pool cleaner designed to clean above-ground and in-ground pools with a flat bottom. It is a competitively-priced and user-friendly robot that is unique in the market. Its patented "stop & go" system offers optimum cleaning efficiency.



LOGICIEL EXTRABAT

STAND 4E96

SMART POOL

EXTRABAT PISCINES NEW FEATURES

Certified digital signature - Document generator allowing to merge several pdf in one - Mobile application Extrabat Today - Native software integration in many tools like mydel.fr, Arch software, Logyline - Texting quote reminders - Load plan



LONZA-ARCH WATER PRODUCTS STAND 4C68

CLEAN POOL

HTH® ADVANCED : 1ST SLOW-DISSOLVING CALCIUM HYPOCHLORITE TABLET

hth® ADVANCED is the first slow-dissolving calcium hypochlorite tablet without plastic sleeve.

Developed from a patented formula from the best-selling hth® SHOCK Powder, it makes life easier for the consumer:

- No risk of over-stabilization and water replacement
- No plastic sleeve to remove



MAGEN ECO-ENERGY STAND 6B104

OUTDOOR

- EQUIPMENT AND POOLS ACCESSORIES

SUNIQUE - SUPERIOR SOLAR POOL COLLECTOR

This solar pool heating collector has unique wing shaped riser tubes, manufactured, with a proprietary fusion technology & advanced heat conductivity polymer, Sunique is designed for maximum heat absorption retaining the advantages of MEE's reputable brands and manufacturing capabilities.



MAGEN ECO-ENERGY STAND 6B104

CLEAN POOL

RESILIENCE E - «All-in-one» in-line salt chlorinator - leading the next generation of pool sanitizing systems!

Revolutionary salt chlorinator encases all peripheral accessories in one easy to install, simple to maintain device. With built in alerts notify when cell life is low or requires cleaning, friendly operation and replaceable cassette, Resilience E is leading the next generation of pool sanitation.



MAX DAPRA SAS - DAPRA ANDREAS & CO STAND 6D114

WELLNESS

DUAL HEAT EXCHANGER

Electric and/or water heater; electric 2 to 5 kW / water 7 kW at 70°C; stainless steel and incoloy.



MAXILLUM SCIEN-TECH LIGHTING STAND 5C22

OUTDOOR - EQUIPMENT AND POOLS ACCESSORIES

WATERPROOF LED LIGHTING PANEL WITH EPOXY FILLED

Maxillum lighting company newly innovated LED lighting panel with many function updated, help customers totally resolve the waterleaking problem from old pool niche lamps. New technology has already extended its using life to be near 5 years.



MAYTRONICS STAND 4C52, 4C54

SMART POOL

MAYTRONICS DOLPHIN iO™

Maytronics Dolphin iO™ is a robotic pool cleaner, powered by a revolutionary self-learning artificial intelligence technology - Opteq™, an accurate 3D stereoscopic scanning for precise navigation. A cloud connectivity, enables to control the cleaner from anywhere via an app.



METEKI STAND 6J72

POOL SAFETY

#MBB-COVER

MetEKI offers decorative and personalized pool covers to transform your pool into a art object in the garden. MéitEKI also meets the pool owners expectations to protect and cover their swimming pool, making it more secure with covers fully compliant with the NFP 90-308 security standard.



NEXTPOOL STAND 4B114

POOL SAFETY

OPEN AERO

Open AERO is an Abridblue above-water connected slatted cover. Its characteristics:

- A customised night-time lighting thanks to a stand lighting and a large pallet of colours.
- Controllable using a smartphone for opening, closure and ambient lighting.
- Functional and aesthetic design.



NUFILTRATION LTD

STAND 5B92

CLEAN POOL

NUFILTER-10A

The NUFILTER is a simple, compact, easy-to-install and affordable unit, which integrates all the advantages of the NUF technology and allows private pool owners to enjoy the many benefits of the BT (Best Technology) available in the market.



PAHLEN AB

STAND 5D06

WELLNESS

JET SWIM MOTION

Jet Swim Motion is a counter current unit and has a completely new flow technique with two oval nozzles, of which the lower is directed downward for a more even distribution of the streams. This provides a much more natural swimming technique compared to most counter-current units.



OCEA INTERNATIONAL

STAND 5C100

POOL SAFETY

EDGE WOOD

Above-ground system with an exotic wood housing, operated by an iOS/Android app.



PENTAIR AQUATIC SYSTEMS

STAND 4G104

SMART POOL

PENTAIR PIP SCANNER:

The App that changes your daily business

PIP Scanner was designed to enhance the selling and servicing of Pentair products while also simplifying pool professional's daily activities. In one scan, get access to: Warranty Extension & co-branded Certificate, Technical literature, Sales Tools, How-to videos, PIP reward points.



PCFR POOLCOP

STAND 5B02

SMART POOL

POOLCOP TECHNOLOGY :
Solution Earth ORP measurement

This technology guarantees precise and reliable ORP measurement in any situation. Solution Earth technology has now been integrated into PoolCop and was launched with the 2018 version, PoolCop Evolution.



PKM

STAND 4G30

POOL CONSTRUCTION

« CLIC POOL » - POOL CONCEPT TO DO IT BY YOURSELF.

« Clic Pool » is a French brand with a kit pool concept to do it by yourself. "Clic Pool" Pool were thought for a great simplicity of implementation thanks to its uniform height of 1.5m, its polypropylene shuttering straight angle steps and its outboard filter block attached to the pool level.



POOL TECHNOLOGIE

STAND 4G33

SMART POOL

E-POOL

With E-POOL automation, you're done with any pool constraints! Whether you are at home or on travel, you can handle in real time your treatment device with a smartphone only. Its goal? minimize maintenance time significantly and make cost-savings at the same time!



POOL TECHNOLOGIE

STAND 4G33

CLEAN POOL

NEW RANGE

Rising generation of POOL TECHNOLOGIE saltwater chlorinator: This is the meeting between new design and exclusive features! This new range remains manufacturer commitment to meet market expectations and to offer even more innovative and efficient products.



POOLSTAR

STAND 5A18, 5A25, 5B28



OUTDOOR - EQUIPMENT AND POOLS ACCESSORIES

POOLEX JETLINE PLATINIUM

The alliance of design and the latest technologies.

For the first time, a heat pump is beautifully located around your pond. Its brushed aluminum design and LED integration transform this Jetline PLATINIUM into a decorative object without forgetting performance. Indeed, it incorporates the Inverter.



POOLSTAR

STAND 5A18, 5A25, 5B28

OUTDOOR - EQUIPMENT AND POOLS ACCESSORIES

POOLEX NANO TURBO

The first heat pump reversible developed especially for pools of less than 20m³, such as conventional pools, above ground or even spas. Its COP of 5.3 and its R32 gas make the Nano Turbo the ecological pump par excellence.



POOLSTAR

STAND 5A18, 5A25, 5B28

OUTDOOR - LIVING POOL

FORMIDRA BELLAGIO

This outdoor shower with simple undulations will magnify your outdoors. Its aluminum structure and its 3 available colors make it a design object in your garden. The stainless steel mixer and the hot and cold water connection ensures a pleasant shower, regardless of the season.



PROCOPI / BWT

STAND 4A134

POOL CONSTRUCTION

SKIMMER AND DECK FOR POOL WITH MIRROR EFFECT

The mirror skimmer and pool coping is a unique process for creating mirror pools using a constructive method and a conventional hydraulic system. The shape of the skimmer allows to adapt to this lip following the slope thereof.



PURECONTROL

STAND 5E40

SMART POOL

PUREPOOL BY PURECONTROL

Purepool by Purecontrol is a case of autonomous piloting of a private pool or a collective pool. It embarks an artificial intelligence to predict the chemical evolution of the pool and act accordingly, improve the energy performance, the comfort in the simplest way for the users.



SIREM

STAND 5C17

WELLNESS

SWIMEO BY SIREM

Counter current swimming system with 2 turbines driven by 1 common motor. Flow rate of 300m³/H for a swimming speed at 4m from the border of 3,6 km/H with a flow width of 1m. Control by a piezzo button or a remote controller with a 3 speed range. Smartphone app coming soon.



REGUL ELECTRONIQUE

STAND 6A94

SMART POOL

IDOIT CONNECT

Salt chlorinator system+Remote monitoring of the pool
IDOit Connect is an intelligent, latest generation salt electrolysis system. In addition to providing optimum water treatment, it offers the possibility for pool professionals to monitor their client's pools remotely.



SORODIST

STAND 4C48

CLEAN POOL

HEATCOVER

HeatCover reduces evaporation and heat loss of swimming pools. It is liquid and 100% biodegradable, perfect for interior and exterior swimming pools, and all types of pool filtration systems. HeatCover allows you to economize water, electricity, treatment products and reduces operational costs.



SYCLOPE ELECTRONIQUE

STAND 5C32

CLEAN POOL

CONTROLLER HYDRO TOUCH

Your private swimming pools under control

This new generation of equipment, in total adequation with the professionals and users needs, allows a simple and efficiency water parameter control. Its large touch screen offers a complete visualization of the water quality.



TECHNEAU ÉQUIPEMENT

DE SOLS STAND 5C71

POOL CONSTRUCTION

CANIVEAU LINAË



SYCLOPE ELECTRONIQUE

STAND 5C32

CLEAN POOL

TRIKLORAME : NEW SYSTEM OF TRICHLORAMINE IN THE AIR MEASUREMENT

SYCLOPE Electronique launches a new portable measurement of trichloramine in the air: Efficient and simple new portable Equipment for an optimal control of trichloramine in the air rate with a clear information in mg/m3.



TRESSE SPA

STAND 6J60

WELLNESS

QUARTZ 212

The QUARTZ 212 model is a spa entirely different from the hot tubs on the market because it represents the evolution of the spa. It has a decisive and clean styling, pure lines and sharp angles in a minimalist design. The new concept Tresse Pool represents an evolution from the spa standard. The new QUARTZ spas stand out from the classic products, where everything is in sight, for the specific positioning of the nozzles, protected by (removable) grids, creating a pleasant visual effect. A transformation that makes the spa more attractive from an aesthetic and technological point of view.



TRUPLAST KUNSTSTOFF- TECHNIK GMBH STAND 6G76

ALANIA
Swimming pool braided hose



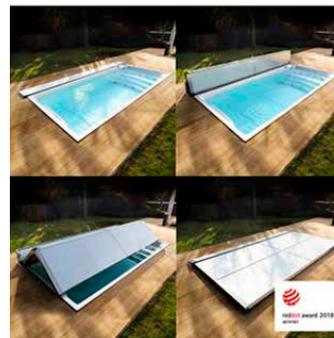
USSPA STAND 4F18



WELLNESS

AUTOMATIC COVER SYSTEM ACS®

ACS® is a unique, patent protected solution developed by USSPA. It offers unrivalled amenities of the manipulation and use of the cover by pressing a button. It's construction is solid enough to prevent the risk of children or pets falling in water and drowning. ACS® received a Red Dot Award 2018.



VORTEX SPAS STAND 6C102

VORTEX IKON

Vortex Spas is proud to introduce IKON. Inspired by luxury marine and modern architecture, and driven by a burning desire to innovate, IKON is what happens when you start with a clean slate, remove all the clutter and focus entirely on form, function and the experience.



WATER-I.D. GMBH STAND 4G146

CLEAN POOL

POOLLAB 1.0 PHOTOMETER WITH BLUETOOTH

The new PoolLab® 1.0 Photometer measures 11 pool parameters and comes with Bluetooth, a free phone-App and software, both synchronized via a cloud. PoolLab® is IP68 waterproof and simply can be dipped into the pool. Powerful App and software even allow to create dosage recommendations.



ZODIAC POOL CARE EUROPE

STAND 4D122

CLEAN POOL

EXO® SOLUTIONS

The new eXO® platform is an efficient and automatic disinfection solution. Easy to use, it offers complete water treatment, controlling the pool's equipment for optimal water quality. All-in-One control, peace of mind, Built-in Wi-Fi



ZODIAC POOL CARE EUROPE

STAND 4D122

OUTDOOR - EQUIPMENT AND POOLS ACCESSORIES

Z400 IQ HEAT PUMP

Thanks to its unique design and its two colour options, as well as its SILENCE mode and its vertical air outlet, the Z400 iQ is elegant and discreet. It blends perfectly with all pool's surroundings, it is so quiet that it goes unnoticed and it can be set and consult remotely with your smartphone



BINDER GMBH & CO. KG

STAND 5A90

POOL CONSTRUCTION

HYDROSTAR EASYSTAR

HydroStar goes for high-quality, maintenance-free and impermeable turbine technology. Our new retrofit solution has a dynamic design and due to the custom-made suspension device, it can be easily integrated into every pool.



PROCOPI / BWT

STAND 4A134

POOL SAFETY

WINTERCLEAN

In order for the automatic blade cover to keep the pond perfectly clean during overwintering, WinterClean prevents leaves and dust from passing through the gap between the blade tips and the pond wall. It is placed and removed very easily in a few moments and effortlessly



PROCOPI / BWT

STAND 4A134

CLEAN POOL

PEARL WATER GENERATOR

The pearl water generator is a unique system for treating swimming pool water with intuitive touch panel controls. This recent innovation provides silky-soft, pH-neutral, limescale-free BWT Pool pearl water for your own personal wellness oasis.



PROCOPI / BWT

STAND 4A134

CLEAN POOL

BWT POO3L COMPACT OZONE SYSTEM

Unique compact ozone system from 30 years of BWT experience in water treatment.



V

PARTNERS AND SPONSORS

OFFICIAL PARTNER



PLATINUM SPONSORS



GOLD SPONSOR



SILVER SPONSOR



WELCOME TO THE NEW FLUIDRA

PRESENTATION & COCKTAIL RECEPTION

13 NOVEMBER 2018, 18:00
LUMIÈRE MEETING ROOM

Fluidra and Zodiac are now one company with a very clear mission: to be the most customer-focused, values-driven pool company in the industry. With the merger, we are now able to better serve your needs thanks to our increased global footprint and our expanded portfolio of the most trusted brands.

We invite you to meet our Executive President, Eloi Planes, and our CEO, Bruce Brooks, who will present the New Fluidra.

We look forward to seeing you and toasting our bright future together.

FLUIDRA

..... A PREMIUM PRODUCT OFFER

EXPERT LINE

✔ PREMIUM PRODUCTS ✔ NOT SOLD ONLINE ✔ EXTRA BONUS

As a pool professional and an Hayward® ambassador, you bring expertise and unrivalled services to your customers.

That's why Hayward® commits to helping its Totally Hayward® Partners by launching a new EXPERT LINE range dedicated to professionals.

EXPERT LINE :

- Premium products
- Not sold online
- Offering extra bonus of 25%* more points on your Totally® Hayward Programme

Offer products your customers can't find anywhere else!

Hayward® will constantly add new products to ensure you maintain your advantage.

*The calculation of points sheet takes into account the +25%



Super Pump® Pro

- » High performance motor
- » Extended-life pump seal
- » Easy to install
- » Warranty: up to 4 years



SwimClear™

- » Twice as efficient as a sand filter: 20 to 25 microns
- » Very small head losses
- » No Backwashing: save 6000 L of water per year
- » Warranty: 10 years on the tank and up to 6 years on equipment



AquaRite® +

- » One single box for salt chlorination and pool equipment regulation and control your pool remotely
- » Possibility to control up to 7 pieces of equipment
- » Warranty: up to 3 years



TriVac™ 700

- » The only pressure cleaner that cleans the bottom and surface of your pool
- » Unique reversing frequency
- » Choice of cleaning mode: floor or skimming
- » Warranty: up to 3 years



EnergyLine Pro i

- » Full Inverter Technology
- » Adjusts its power to the outside conditions
- » Up to 30% energy savings
- » R32
- » Warranty: up to 4 years

Smart, Sustainable Water Solutions. **FOR LIFE.**

THE NEW PENTAIR

Pentair is a leading global water treatment company, and is now a pure play water company with a comprehensive range of smart, sustainable water solutions for homes, businesses, industries and communities. Now 100% water focused since we have separated from our electrical segment, this new structure allows Pentair to further build upon its reputation for excellence in water solutions.

At Pentair, we believe the health of our world depends on reliable access to clean water and our industry-leading smart water solutions enable people, business and industry to access clean, safe water, reduce water consumption, and recover and reuse it.

PENTAIR AQUATIC SYSTEMS

Pentair Aquatic Systems is an industry leader in designing advanced pool and spa products and technologies that save energy, water, maintenance time and reduce chemicals consumption.

Sparkling-clean pool water invites a healthy, active lifestyle. Pentair solutions are engineered to filter, clean and sanitize water to its purest state, while automation equipment makes it all easy to control from anywhere so that you can truly enjoy your pool.

PENTAIR FACTS

130 locations in 34 countries
Founded in 1966
10'000 employees



PENTAIR.COM



13-16 NOVEMBER
EUREXPO, LYON

VI

PROGRAMME

CONFERENCES AND WORKSHOPS

 Pool Forum - salle Mezzanine 2, 1st floor

November, Tuesday 13th

10:00 - 10:45	Pool staging : pool renovation, a solution for the future?	FPP
11:00 - 11:45	The pool of tomorrow, more respectful of the environment	FPP
12:00 - 12:45	The Authentic Finnish Sauna Experience	Sauna From Finland
14:00 - 14:45	Professionalisation: labeling and training	FPP
15:00 - 15:45	Pools in Vietnam nowadays	Mme DAO Van Giang
16:00 - 16:45	Presentation of the company emphasizing new developments and collections *	HAOGENPLAST

November, Wednesday 14th

10:00 - 10:45	Consumer expectations: construction, equipment, services	FPP
11:00 - 12:30	POOL SUMMIT. <i>Only for Major's Club and Professional federations of pool builders, registered</i>	Anne-Sophie GOMEZ Chercheuse en sociologie Benjamin LAFORE Commissaire de l'exposition Domestic Pools
14:00 - 14:45	How artificial intelligence goes in for the pool?	FPP
15:00 - 15:45	The importance of Design for creating a successful and profitable SPA	Studio Apostoli
16:00 - 16:45	How smart pool helps more than we imaged ? *	FAIRLAND

November, Thursday 15th

10:00 - 10:45	The customer journey	FPP
11:00 - 12:00	Trends in the development of the domestic spa market	BISHTA APSP
14:00 - 14:45	Artificial intelligence at the service of pool users *	PURE CONTROL
15:00 - 15:45	The NUF® technology: transforming Ultrafiltration in an affordable technology for water filtration and disinfection in swimming pools, Jacuzzis and spa's *	NUFILTRATION
16:00 - 16:45	Intelligent automation of collective pools *	PURE CONTROL

November, Friday 16th

10:00 - 10:45	Consumer expectations: construction, equipment, services	FPP
11:00 - 11:45	Town planning and construction of swimming pools in France	FPP
12:00 - 12:45	Pool staging : pool renovation, a solution for the future?	FPP

COMMERCIAL POOLS VILLAGE FORUM

November, Tuesday 13th

12:00 - 12:45	The Aquafitness market, training, well-being in the public water centers and especially the new emerging developments and practices *	CARD'EAU
14:00 - 14:45	Energy use in swimming facilities	Norwegian University of Science and Technology
15:00 - 15:45	Water savings in public swimming pool with filtration on trays *	CIFEC

November, Wednesday 14th

12:00 - 12:45	Overview of HAYWARD's complete offer «Commercial Aquatics» *	HAYWARD
14:00 - 15:30	The swimming pool, a service serving a territory	Animated by Louis-Frédéric DOYEZ, with the participation of Gilles GLAD (City of Chambéry), Ronald VAN OMBERGEN (City of Rotterdam)
16:00 - 16:45	Underwater massage musical®, a solution against stress *	AQUAMUSIQUE EUROPE

November, Thursday 15th

11:00 - 11:45	Aquatic centers and new generation stainless steel tanks	SOHO ATLAS ARCHITECTES ZELLER FRANCE BASSINS INOX
12:00 - 12:45	Introduction of aquatic center projects carried out by the BLP agency, including the aquatic multiplex of Saint Gilles Croix de Vie	BLP ARCHI
14:00 - 14:45	Diversity of aquatic activities, wellness, aquafitness in Israël	WATFIT CONCEPT
15:00 - 15:45	Parexlanko's global solution for the tiled pool: preparation, sealing, gluing, jointing *	PAREX GROUP

November, Friday 16th

11:00 - 11:45	The conceptual trends of aquatic centers in Europe	EUROPEAN WATERPARK ASSOCIATION
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* Exhibitors conferences

POOL ACADEMY

13 & 14 NOV.

10h30-11h15	Comment adopter une stratégie commerciale efficace pour augmenter vos ventes <i>How to adopt an effective business strategy to increase your sales</i>	Miguel SILVA YAKA CONSULT
12h00-12h45	Organisez votre présence sur les réseaux sociaux LinkedIn, Twitter, Facebook, Instagram... <i>Organize your presence on social networks LinkedIn, Twitter, Facebook, Instagram...</i>	Valentin BLANCHOT Siècle Digital
14h00-14h45	Identifier votre valeur ajoutée <i>Identify your added value</i>	Miguel SILVA YAKA CONSULT
15h15-16h00	Organisez votre présence sur les réseaux sociaux LinkedIn, Twitter, Facebook, Instagram... <i>Organize your presence on social networks LinkedIn, Twitter, Facebook, Instagram...</i>	Valentin BLANCHOT Siècle Digital

15 NOV.

10h30-11h15	Comment adopter une stratégie commerciale efficace pour augmenter vos ventes <i>How to adopt an effective business strategy to increase your sales</i>	Miguel SILVA YAKA CONSULT
12h00-12h45	Comment faire vivre votre offre tout au long de l'année <i>How to make your offer live throughout the year</i>	Sébastien CARENSAC SBC Consultants
14h00-14h45	Identifier votre valeur ajoutée <i>Identify your added value</i>	Miguel SILVA YAKA CONSULT
15h15-16h00	Valorisez vos produits et faites vivre vos marques sur votre lieu de vente ! <i>Enhance your products and make your brands live at your point of sale!</i>	Flore HUGUET CROSS Agence

16 NOV.

10h30-11h15	Comment adopter une stratégie commerciale efficace pour augmenter vos ventes <i>How to adopt an effective business strategy to increase your sales</i>	Miguel SILVA YAKA CONSULT
12h00-12h45	Comment faire vivre votre offre tout au long de l'année <i>How to make your offer live throughout the year</i>	Sébastien CARENSAC SBC Consultants
14h00-14h45	Identifier votre valeur ajoutée <i>Identify your added value</i>	Miguel SILVA YAKA CONSULT

VII

PRACTICAL INFORMATION

ACCESS, OPENING TIMES, VENUES, HOSPITALITY SERVICE

**FROM TUESDAY 13
TO FRIDAY 16 NOVEMBER 2018**

Exhibition reserved exclusively for professionals

> **VENUE**

Eurexpo - Lyon
Boulevard de l'Europe - 69680 Chassieu

> **OPENING TIMES**

Visitors: from 9 am to 6 pm
Late-night opening until 9 pm on Thursday 15 November 2018

> **WEBSITE**

www.piscine-global-europe.com

> **READ THE LATEST NEWS CONCERNING THE SHOW
AND THE INDUSTRY ON OUR SOCIAL MEDIA PAGES**



<https://twitter.com/PiscineGlobal>



<https://www.linkedin.com/company/piscine-global>



<https://www.youtube.com/user/PiscinePoolShow>



<https://www.facebook.com/PiscineGlobal>



ORGANISE YOUR TRIP WITH THE HOSPITALITY SERVICE

The Hospitality service is on hand to help visitors prepare their trip to the exhibition and their stay in Lyon.

Located at the heart of the hall, the Hospitality service will be available to answer all your questions and help you make the most of your time in Lyon.



© Elisabeth Rull



EUROPE

THE LEADING
SWIMMING POOL
AND WELLNESS EVENT



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