



# JOIN THE CLUB!

The "Club des Majors" brings together the world's leading pool and spa manufacturers. Its goal is to promote the sector's leading companies and its members are entitled to exclusive privileges and personalised assistance to help them prepare to participate in the exhibitions organised by the Piscine Global network.

## THE BENEFITS OF THE "CLUB DES MAJORS"

### + MORE PERSONALISED ASSISTANCE WITH

- Selecting your stand location, size and associated services.
- Procedures you need to complete in your capacity as an exhibitor, with a dedicated premium hotline.
- Your communication at the exhibition: announcing your participation in the exhibition, showcasing your brand, promoting your new products, reaching your target audience of prospects and clients, etc.
- Designing your stand to strike the best balance between your objectives and your technical and budget constraints.
- Preparing your trip and your stay, by helping you with your accommodation and transport needs.

### + MORE VISIBILITY

- A web page dedicated to the Club and its members, on [www.piscine-global.com](http://www.piscine-global.com) and [www.piscine-global-europe.com](http://www.piscine-global-europe.com)
- Presentation and list of exhibiting "Club des Majors" members in the visitor guide.
- Specific signage on all communication resources and on the stands.
- Special visitor route.

### + MORE INFORMATION ON THE INDUSTRY

- Reserved exclusively for "Club des Majors" members, the Pool Summit is an opportunity to network and exchange, reserved exclusively for pool and spa company directors and institutional entities.

### + MORE COMPLIMENTARY SERVICES

- 5 gold badges (including privileged services)\*
- 2 visitor badges for partners & suppliers.
- 2 additional car park badges (vehicule < 1,90m high)
- 6 additional invitation cards for Piscine Party 13/11/2018.
- Personal code on your paper & electronic invitations.

### + MORE DISCOUNTS

- Up to 15% discount on the Business Services:
  - 5% off any Business Service order between €5,000 and €9,999 exc. VAT
  - 10% off any Business Service order between €10,000 and €14,999 exc. VAT
  - 15% off any Business Service order above €15,000 exc. VAT
- 10% discount on technical services offered by Eurexpo.

### + MORE BUSINESS OPPORTUNITIES

- Free registration for the Speed Meetings: take advantage of scheduled appointments with targeted buyers from France and abroad who have definite requirements and are interested in your equipment, services and solutions.
- If you order at least 1 data collection system for visitors and exhibitors (Touchpoint), you get another one free of charge.

*\*For best customers / Top buyers*

## CONDITIONS FOR JOINING THE "CLUB DES MAJORS"

- At least 20 years in existence with no activity interruption.
- At least 50% of company's turnover generated through the sale of equipment and services related to swimming pools and spas.
- Head office or subsidiary based in Europe.
- Organised distribution network.
- Offer valid for any registration received 6 months before the start of the exhibition concerned.

*Note: The conditions associated with "Club des Majors" member status are non-transferable, and cannot under any circumstances be shared with other companies (e.g. co-exhibitors, multiple stands).*